

62132

# GOLDEN GLOW

## LANTERN-FLOODLIGHTS



The newly floodlighted bank quickly becomes a land-mark.

Bulletin No. 273

# ELECTRIC SERVICE SUPPLIES Co.

MANUFACTURER OF RAILWAY, POWER

AND INDUSTRIAL ELECTRICAL MATERIAL



HOME OFFICE AND PLANT  
at 17th and Cambria  
Streets,  
Philadelphia

DISTRICT OFFICES at 111 N.  
Canal St., Chicago; 50 Church  
St., New York. BRANCH  
OFFICES in Boston, Scranton,  
Pittsburgh, Atlanta and other  
cities.

# Golden Glow Lantern-Floodlights

## Installations



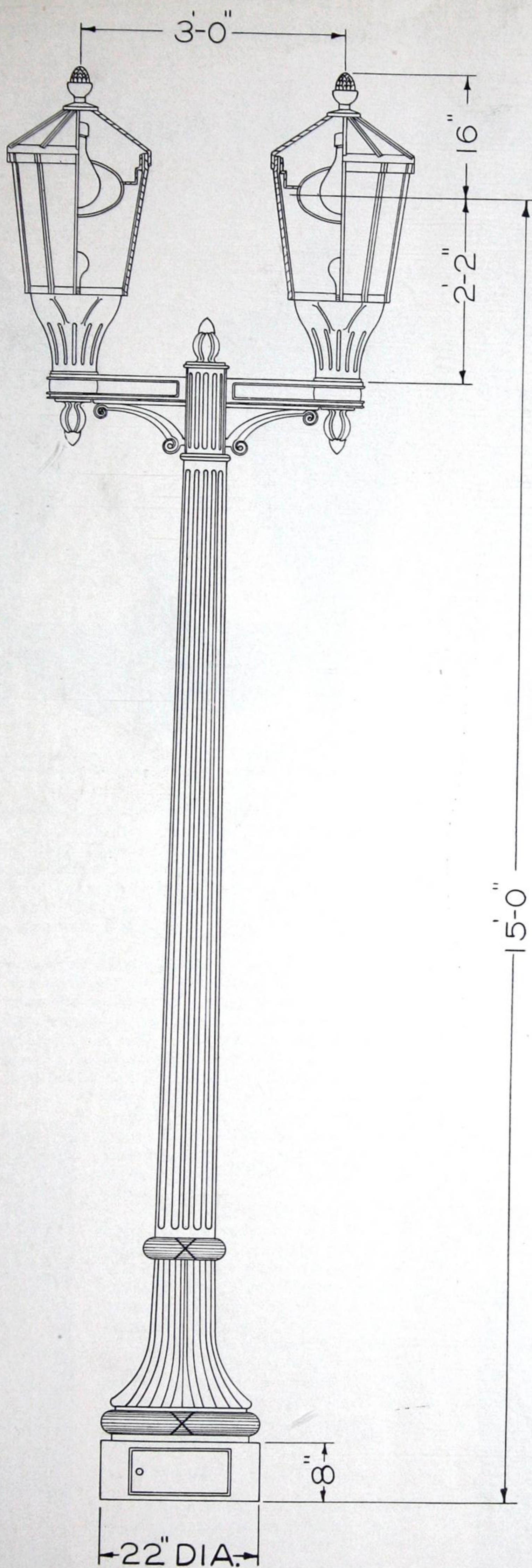
The Broadway Trust Company, of Camden, N. J., realizes the most from their building investment by using Golden Glow Lantern-Floodlights.

Man marvels at the splendor which he can produce with artificial light. He applauds those who use it daringly. The East New York Savings Bank will find Golden Glow Lantern - Flood - lights builders of goodwill.

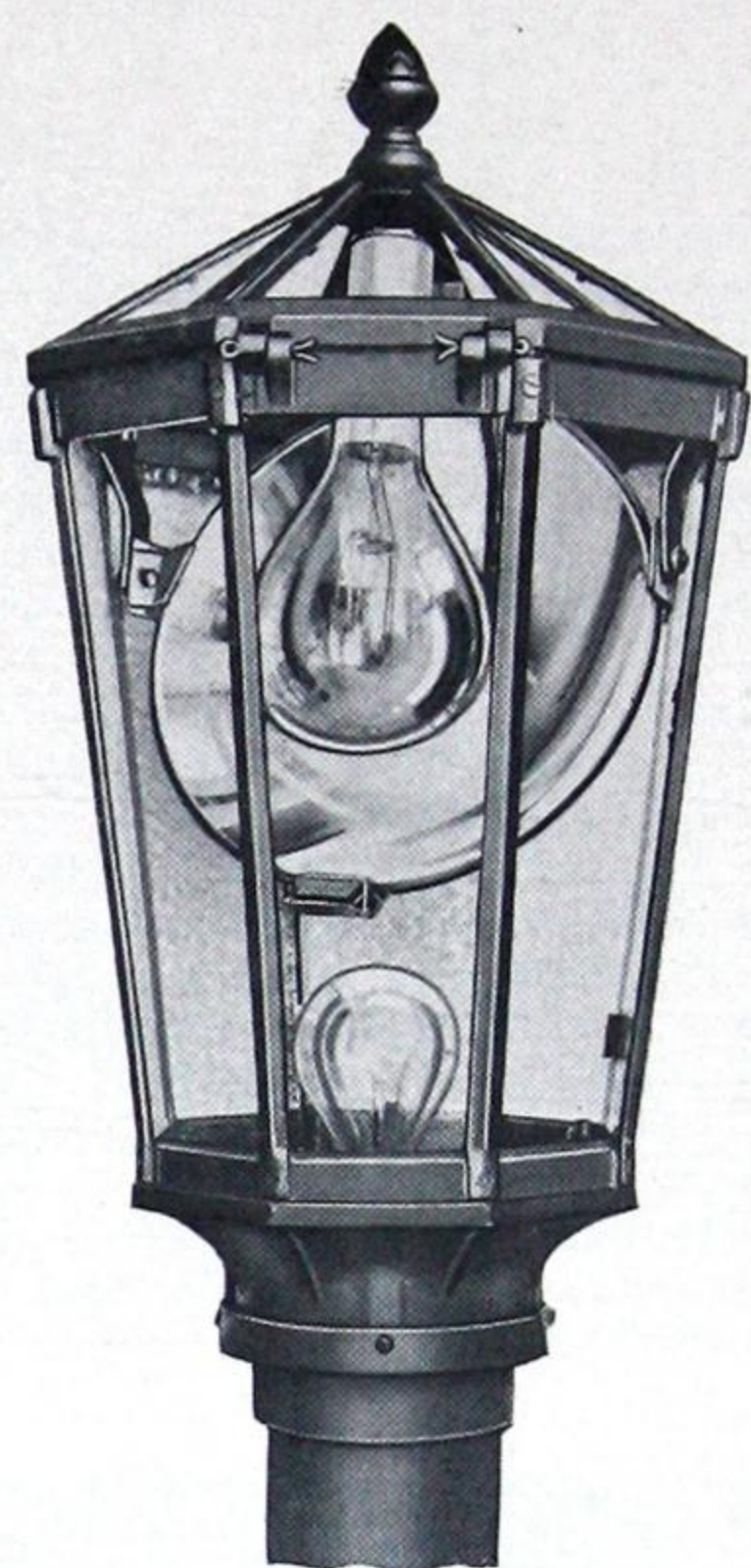


Magnificent splendor is good advertising for the Broadway Merchants Trust Company, Camden, N. J. The medium is light produced by Golden Glow Lantern-Floodlights.





Type B-2L-1419 P Ornamental  
Street Lantern Floodlight  
Complete  
Type B-2L-1419 is same as  
above with plain reflector



Detail showing adjustable arrangement of 14-inch diameter glass mirror reflector (plain or prismatic) and lamps.

**Electric Service Supplies Co.**

Manufacturers of  
Golden Glow and Crystal Mirror  
Floodlighting Projectors  
PHILADELPHIA—CHICAGO

# Golden Glow Lantern-Floodlights

## Installations

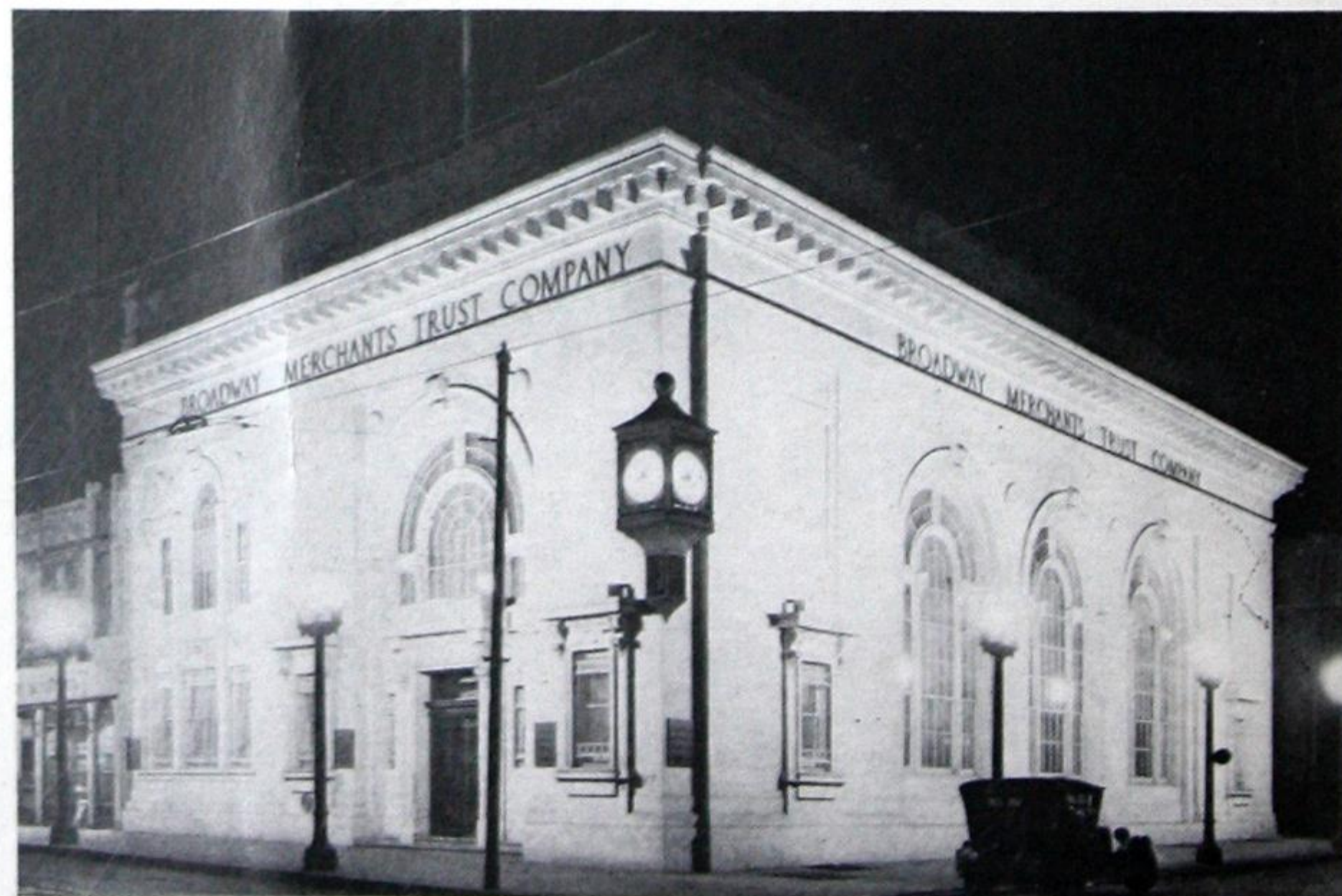


The Broadway Trust Company, of Camden, N. J., realizes the most from their building investment by using Golden Glow Lantern-Floodlights.

Man marvels at the splendor which he can produce with artificial light. He applauds those who use it daringly. The East New York Savings Bank will find Golden Glow Lantern - Flood - lights builders of goodwill.

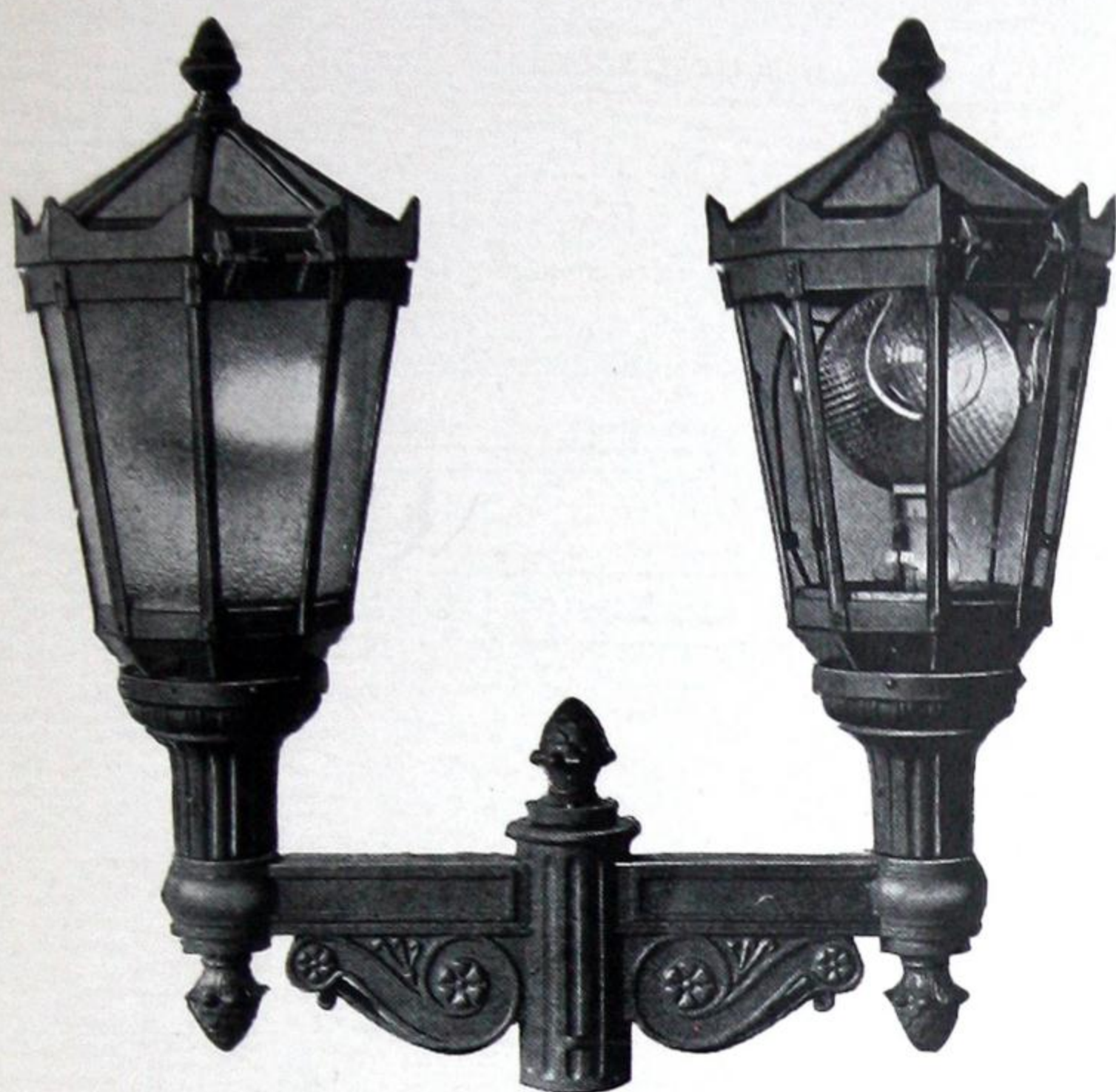


Magnificent splendor is good advertising for the Broadway Merchants Trust Company, Camden, N. J. The medium is light produced by Golden Glow Lantern-Floodlights.



# Golden Glow Lantern-Floodlights

## General Description



Type L-918 Lanterns Mounted on No. 28170 Capitals and No. 28208 Bracket. Glass panels have been removed from lantern at right.

The Golden Glow Lantern Floodlight is a combination of street lantern and floodlight. It is an artistically designed street lantern in which a powerful lamp and reflector is ingeniously mounted so that the unit provides a dual service. It projects a powerful beam of light on the object to be lighted yet from all appearances is just an ornamental street lantern. It is, in fact a complete floodlight unit mounted within the lantern.

It provides modern floodlighting for locations where the installation of the ordinary type of floodlight unit would be unsightly and mar the architectural beauty of building and lay-out. It greatly enhances the beauty and attractiveness of the surroundings by day as well as at night. It makes possible the floodlighting of a building where the space available for lighting equipment is limited to a 10-foot sidewalk. In such

cases the lantern floodlights are installed at the curb and very adequate illumination secured without the necessity of placing floodlight units on buildings "across the street."

The Golden Glow lantern floodlight will solve innumerable floodlight problems because it is an attractive unit day and night, because it may be installed on the owner's property and because it can be used where space is very limited.

It provides efficient distribution of light and absence of glare by the use of a mirrored prismatic glass reflector of highest efficiency. Further diffusion of the light is secured by the glass panels of the lantern.

### TYPE L LANTERNS

The ornamental street lantern floodlight is furnished in two sizes:  
Type L-918—using a 9" reflector with 300 or 500 watt lamps.

Type L-1419—using a 14" reflector with 750 or 1000 watt lamps.

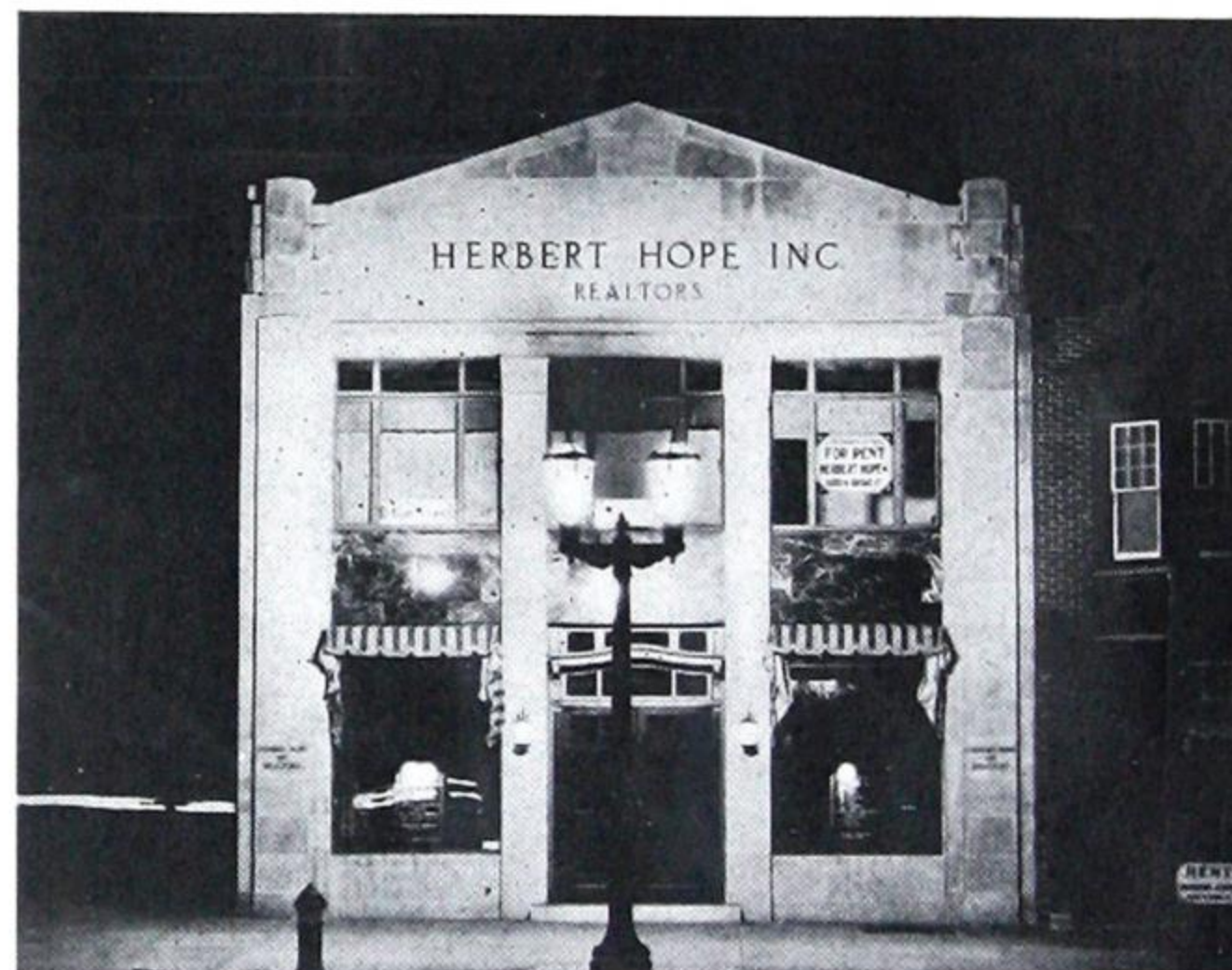
The lamp socket is rigidly fas-

tened to the reflector by means of metal straps, thus insuring proper focus at all times. The lamp bulb and reflector are adjustable with respect to the lantern, it being possible to direct them at the proper angle for best results.

Below the reflector and floodlighting lamp there is provided a socket for a lamp of lower wattage, usually 200 watts—which provides general illumination similar to that afforded by a street lighting fixture, as well as to give a luminous appearance throughout the lantern.

The top of the lantern hinges and is entirely independent of the lamps and reflector equipment, thus facilitating cleaning, relamping, etc. The top is furnished with glass panels, so that light may be projected through the top.

Ornamental street lantern floodlights are provided either for mounting on existing poles, standards or brackets or supplied with ornamental standards of various heights of various designs, as hereinafter listed. Furthermore, they are supplied with standards for mounting a single lantern or with provisions for mounting groups of two or more lanterns. In addition lanterns and standards or lanterns only are supplied without floodlighting feature where they are required to carry out a uniform scheme of lighting at points where the floodlight feature is not required.

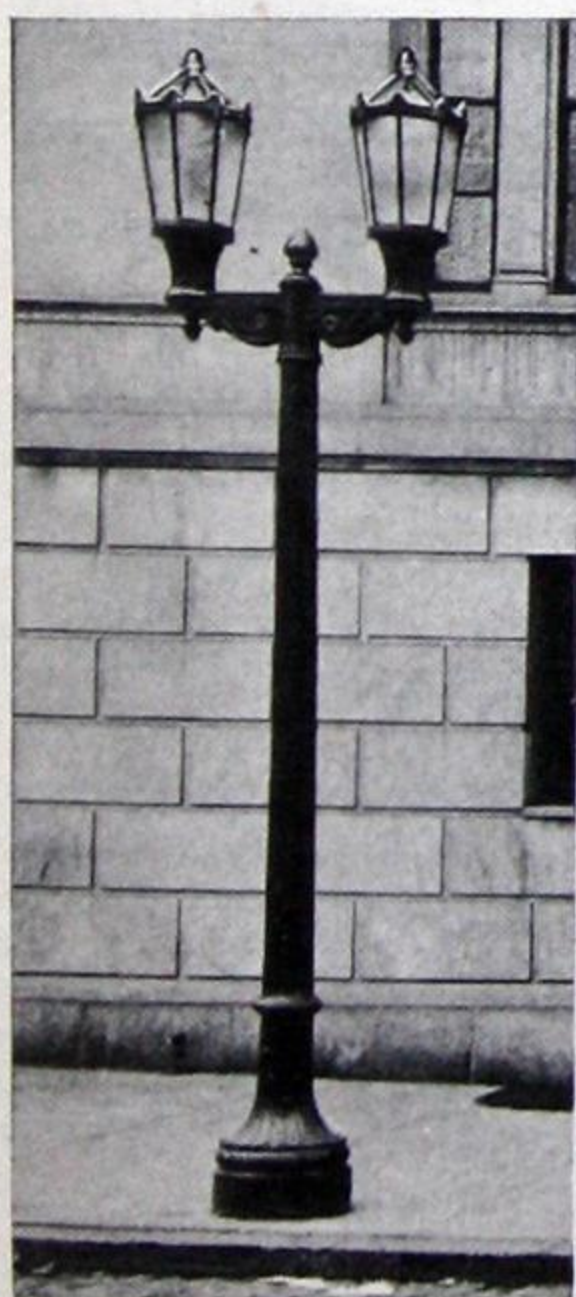


Small business establishments become "bright spots" in the community when Golden Glow Lantern Floodlights are installed.

On pages following various types of lanterns are listed followed by a separate listing of standards made entirely of cast iron and standards consisting of pressed steel shafts with cast iron bases together with capitals and double arm brackets where required. Thus, when ordering, it is necessary to select the combination of parts needed to secure the required assembly.



Showing illumination provided by Golden Glow Lantern-Floodlights of one of a well known chain of gas stations.



The standards may be located at the curb-line with electrical connections made directly to the house circuit.

# Golden Glow Lantern-Floodlights

## Lantern Type L-1419

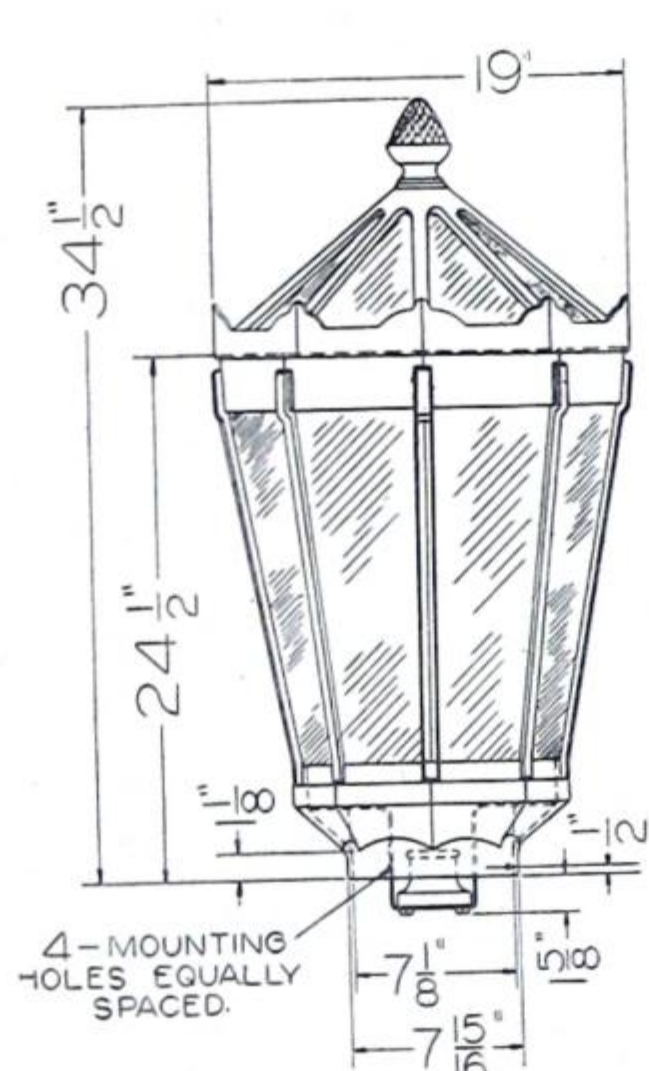


No. 28084

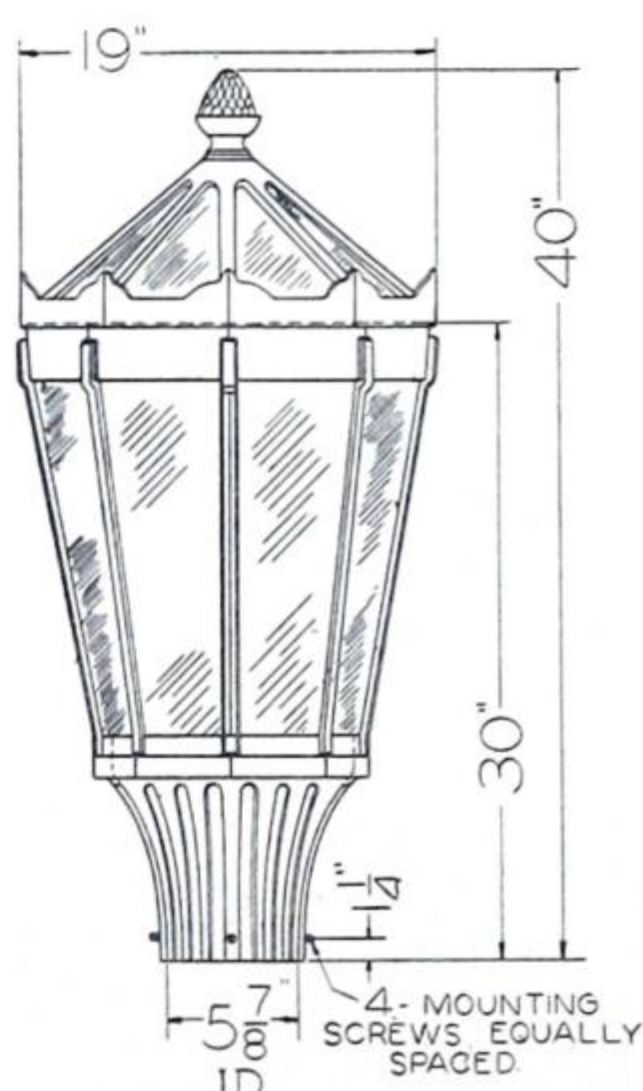


No. 28167

(Glass panels have been removed in these illustrations.)



No. 28084



No. 28167

Type L-1419 Golden Glow lantern type floodlight projectors are equipped with 14-inch diameter glass mirror reflectors and are made in two styles as illustrated above.

The two types differ only in the method of mounting. No. 28084 requiring a capital of one of the types hereinafter listed to adapt it for mounting on a standard, whereas the No. 28167 lantern has this portion cast integral with the lantern and is therefore suitable for mounting only on standards or brackets having a nominal outside neck diameter of 5 1/2 inches.

Lanterns are equipped with "Syenite" glass panels in the front and top and frosted glass panels in the rear, the floodlighting portion being equipped with Mogul socket to take standard 750 or 1000 watt PS bulb lamps, while the lantern is equipped at the bottom with a Mogul screw base socket for use in lamps of the same type up to 300 watts. A Mogul to medium adaptor may be used when a smaller lamp is desired.

All lanterns are given one coat of primer paint. Weight of No. 28084 complete is approximately 74 pounds, No. 28167 is 87 pounds, No. 28156 is 63 pounds and No. 28171 is 76 pounds.

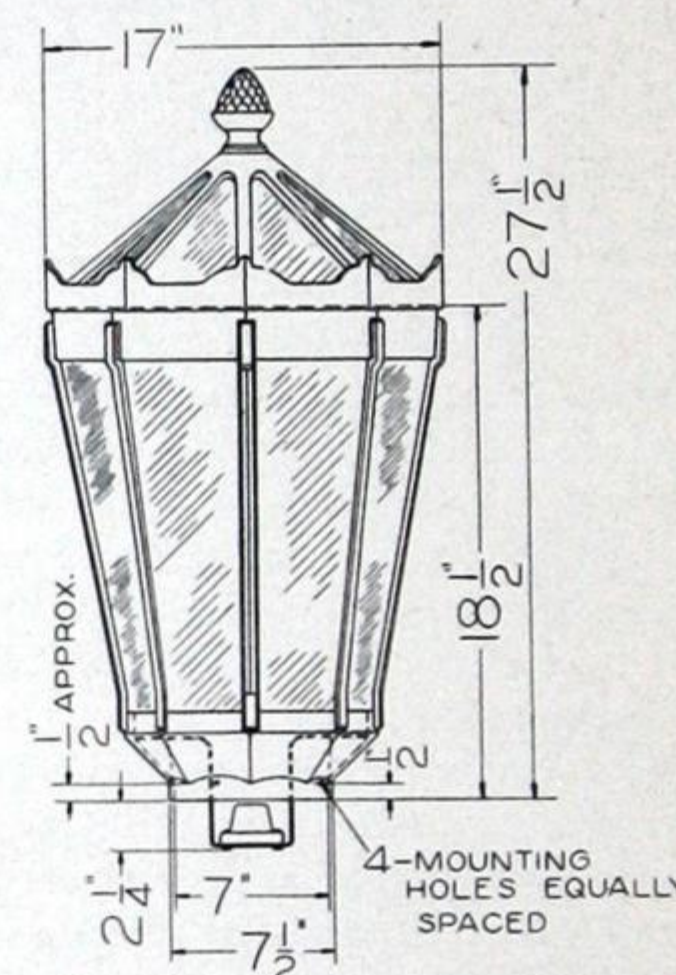
Prices do not include incandescent lamps.

List No.		List Price Each
28084	Type L-1419 complete with 14-in. diameter reflector, without capital.....	\$105.60
28167	Type L-1419 complete with 14-in. diameter reflector, with integral capital.....	105.60
28156	Type L lantern complete without capital or floodlighting equipment, including bottom socket.....	64.80
28171	Type L lantern complete without floodlighting equipment, with integral capital and bottom socket.....	64.80

## Lantern Type L-918



No. 28078 (Glass panels have been removed in the illustration.)



The type L-918 Golden Glow lantern type floodlight projectors which are listed below are equipped with 9-inch diameter crystal prismatic mirror glass adjustable reflectors, designed for the proper reflection and dispersion of the light.

Lanterns are equipped with "Syenite" glass panels in the front and top and with frosted glass panels in the rear, the floodlighting portion being equipped with Mogul socket to take standard 300 or 500 watt PS bulb lamps, while the lantern is equipped at the bottom with a standard medium screw base socket for use with a 200-watt lamp of the same type.

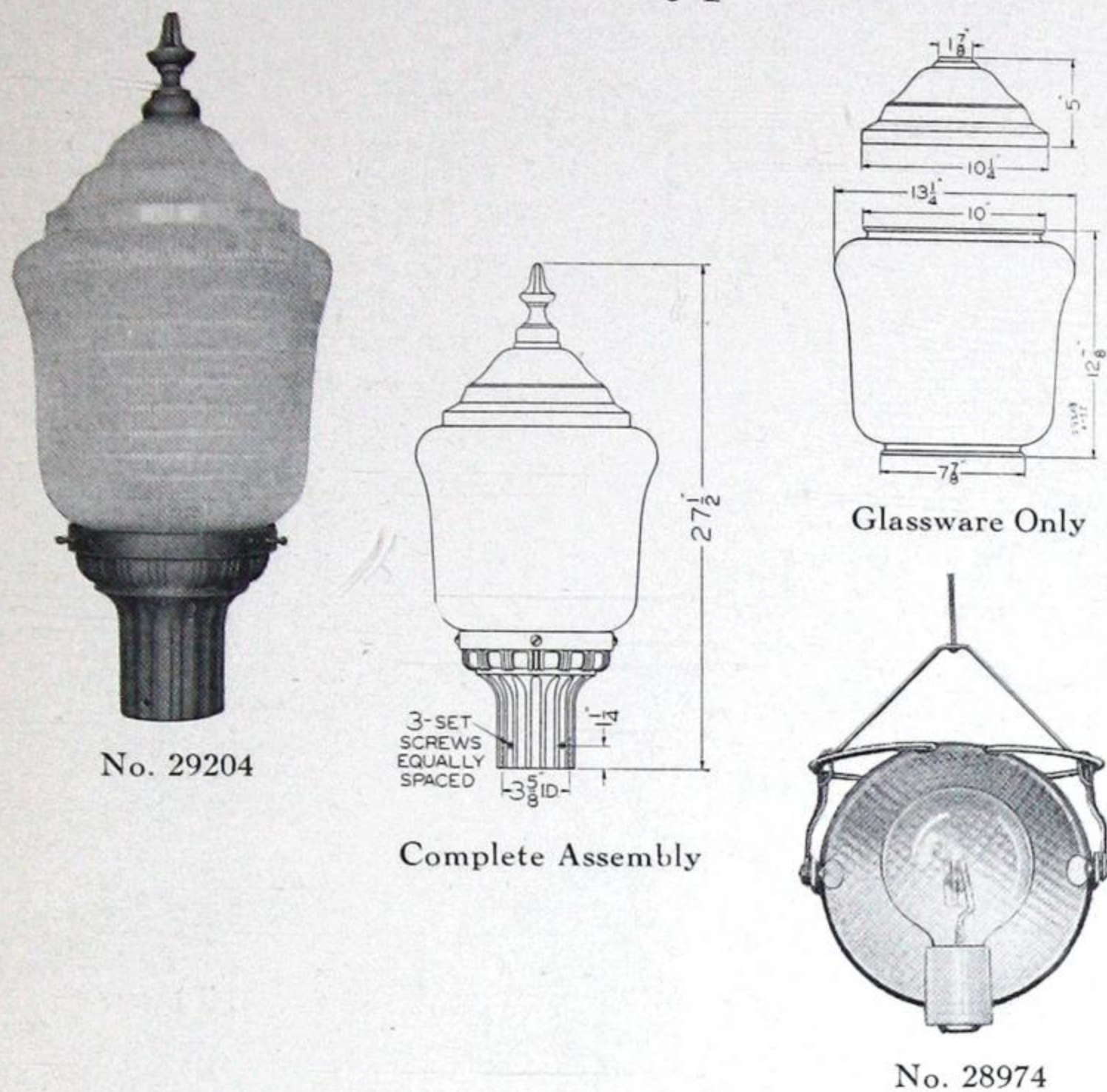
All lanterns are given one coat of primer paint. No. 28078 weighs approximately 52 pounds complete and No. 28185 approximately 45 1/2 pounds.

Prices do not include incandescent lamps.

List No.		List Price Each
28078	Type L-918 Golden Glow lantern complete with 9-in. diameter reflector floodlighting equipment.....	\$61.50
28185	Type L lantern complete without floodlighting equipment, including bottom socket.....	34.50

# Golden Glow Lantern-Floodlights

## Glass Lantern Type G-918



Type G-918 lantern type floodlight projector consists of an all-glass lighting unit which houses a 9-inch diameter adjustable crystal prismatic mirror glass reflector to which is attached a Mogul type socket for use with a 500-watt Mazda floodlight lamp. This socket being permanently attached to the reflector keeps the lamp constantly in focal point of same regardless of the adjustment of the reflector.

In the bottom of the lantern is mounted a standard medium Edison base socket for use with lamps up to 200 watts for general illumination in addition to the floodlighting unit.

This unit provides a satisfactory and inexpensive street lantern and floodlight combined and one that will harmonize with many existing street lighting fixtures and systems.

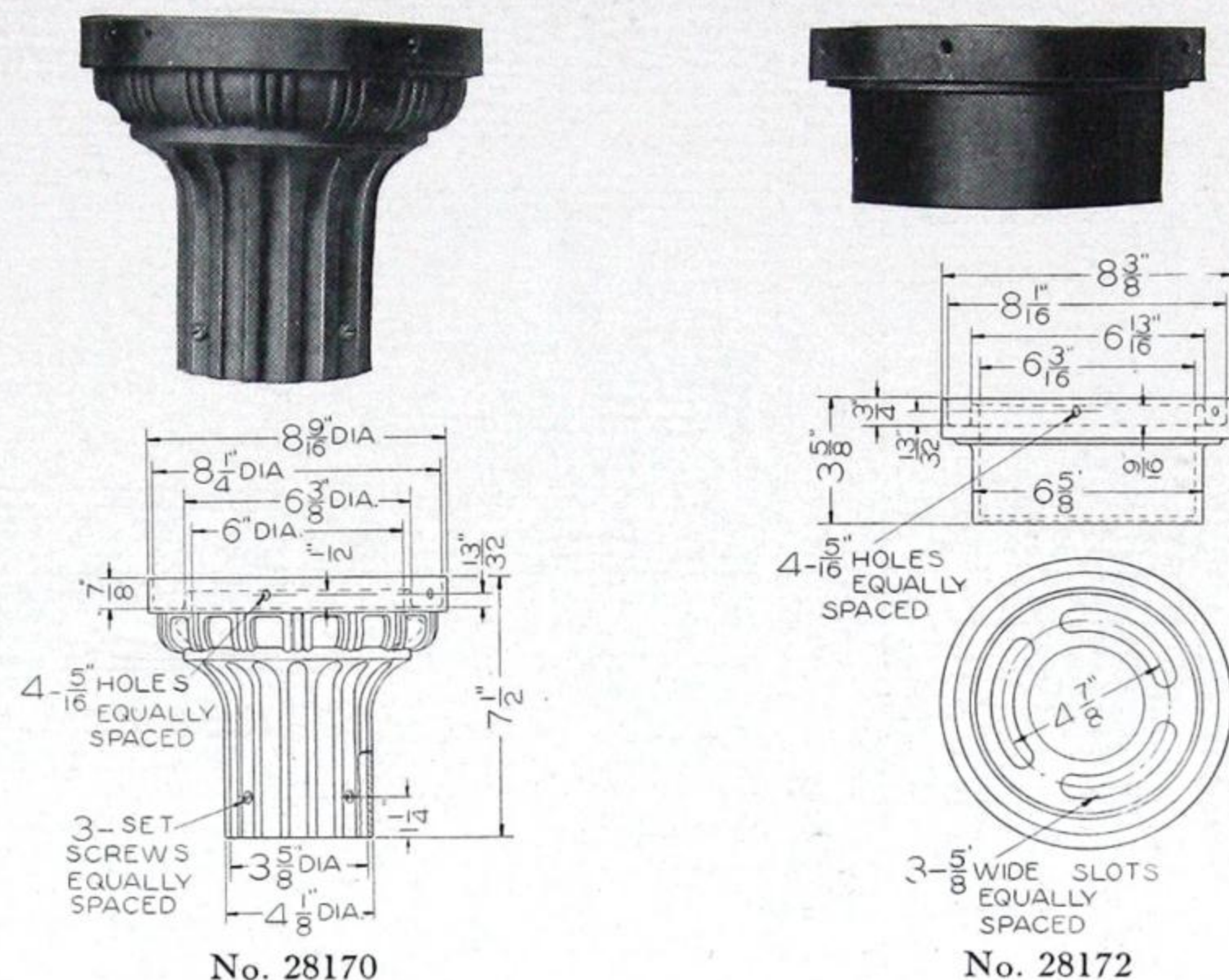
The body glassware is of the diffusing, self-cleaning type, the exterior surface being such that rain will wash away the accumulation of dust and dirt which would otherwise reduce the efficiency of the light transmission. The reflector light socket being in fixed relation to the reflector and the latter being swiveled, permits adjustment for the training of the floodlighting beam in any direction desired. The floodlight unit is removable from the housing without the use of tools, being supported by spring ring which snaps into position.

No. 28157 capital is used in connection with standards, poles or brackets having a neck diameter of 3½ inches.

Weight of No. 29204 lantern complete with floodlight is approximately 26 pounds and No. 29206 without floodlight, 21 pounds. Prices do not include incandescent lamps.

List No.		List Price Each
29204	Type G-918 Golden Glow glass lantern complete with 9-in. diameter reflector floodlighting equipment and No. 28157 capital and socket.....	\$42.00
29205	Type G-918 Golden Glow glass lantern complete with 9-in. diameter reflector floodlighting equipment without capital or lower socket.....	36.00
29206	Type G-918 lantern complete without floodlighting equipment but including No. 28157 capital and socket.....	15.00
28974	Type G-918 Golden Glow floodlighting reflector unit complete with socket.....	27.00
28157	Capital with medium screw base socket...	5.00
29208	Outer glass globe.....	5.50
29209	Glass canopy.....	2.35
29210	Top ornament.....	2.15

## Capitals



Ornamental cast iron capitals, or adaptors, are used for mounting types L-918 L-1419 and G-918 lanterns, before described. These capitals are of a uniform diameter at the top and therefore fit all types of lanterns except catalog Nos. 28167 and 28171 which have the capital portion cast integral with the base of the lantern.

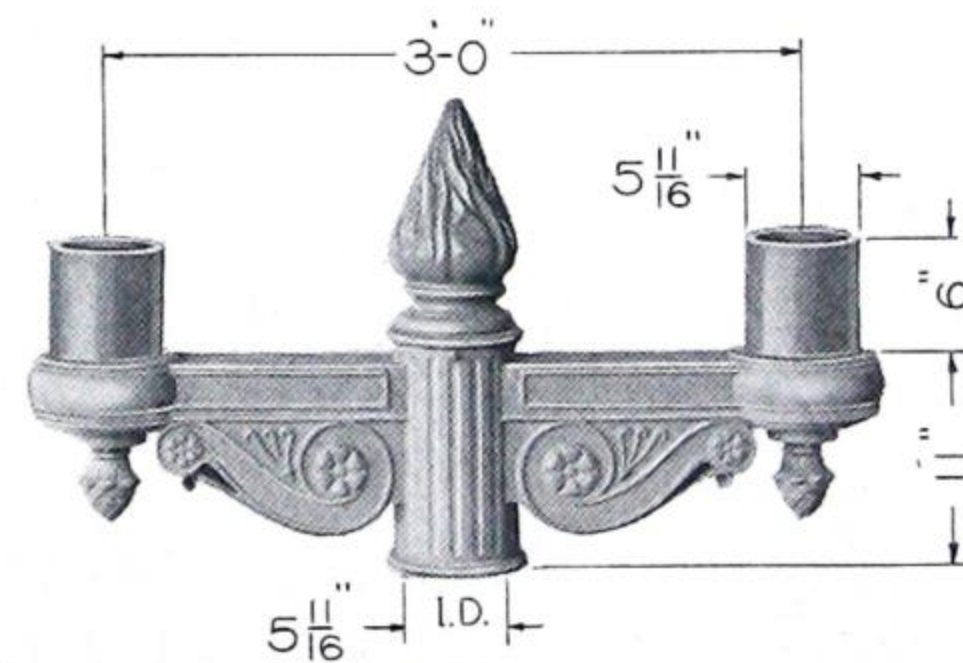
No. 28170 capital is used in connection with standards, poles or brackets having a neck diameter of 3½ inches.

No. 28172 capital, or adaptor, is designed particularly for mounting lanterns on flat surfaces other than a pole or bracket.

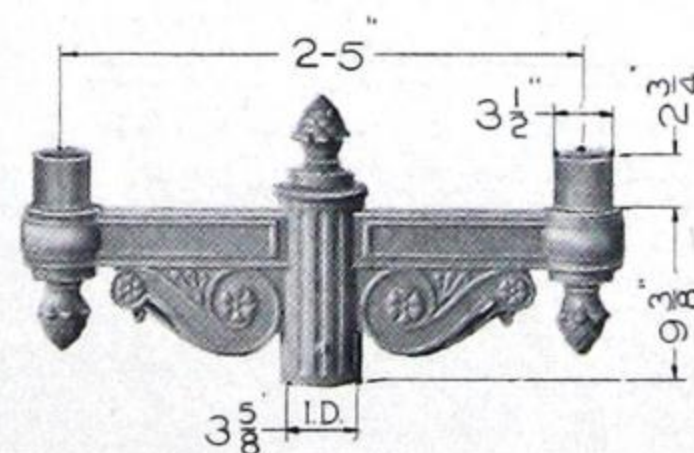
All capitals are given one coat of primer paint.

List No.		Weight Lbs.	List Price Each
28170	Ornamental cast iron capital..	10¾	\$4.20
28172	Ornamental cast iron capital..	7¾	4.20

## Double Brackets



No. 28207



No. 28208

Ornamental cast iron brackets provide means for mounting two lanterns on a single standard or pole.

No. 28208 bracket will accommodate two either large or small size lanterns by the use of two No. 28170 cast iron capitals.

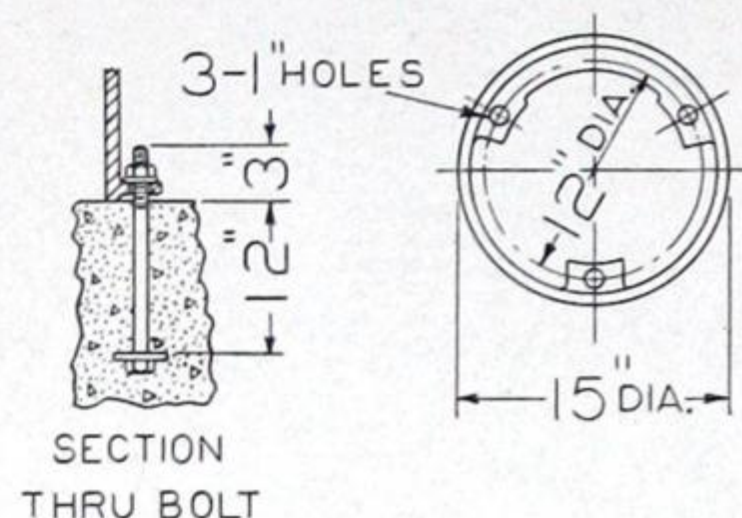
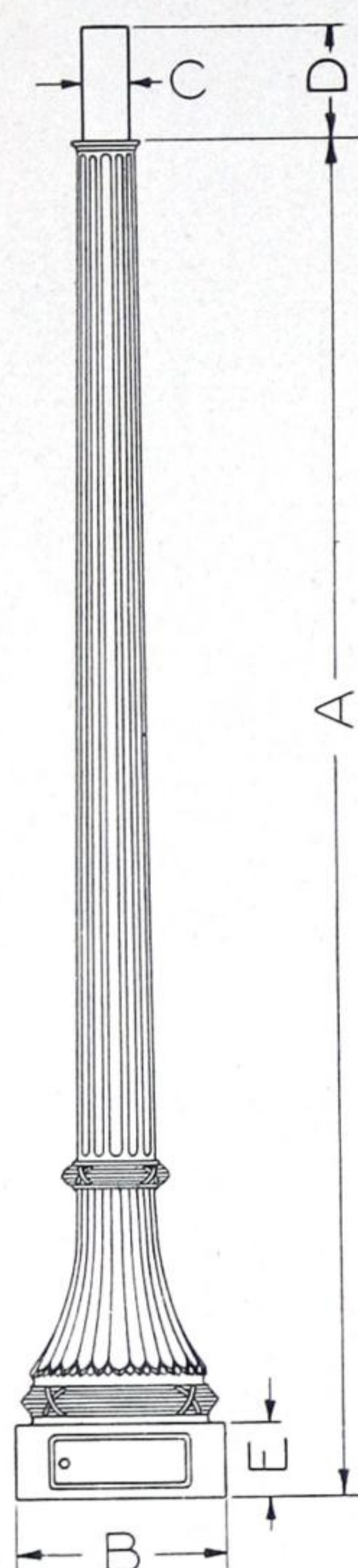
No. 28207 bracket will accommodate two of the large lanterns Nos. 28167 or 28171 and does not require capitals.

One coat of primer paint is given all brackets.

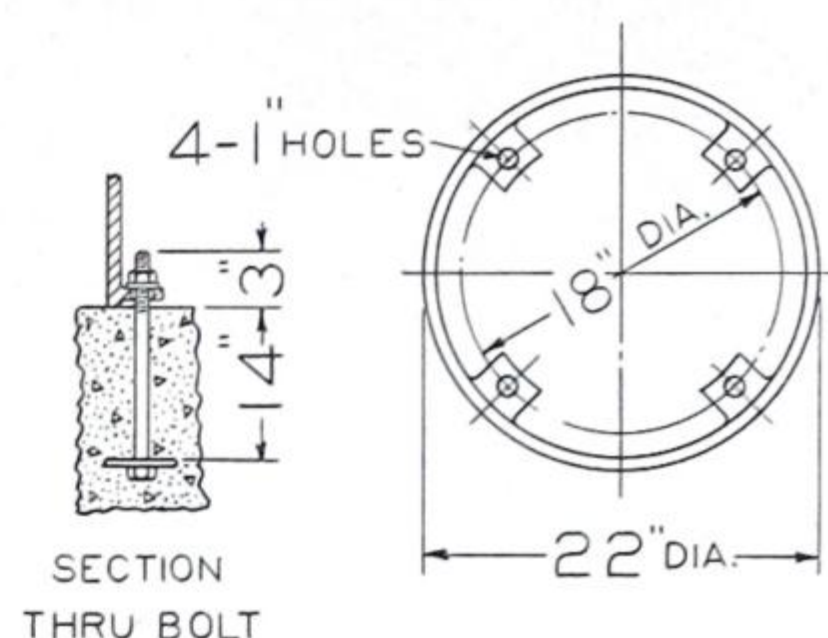
List No.		Weight Lbs.	List Price Each
28208	Ornamental cast iron double bracket.....	61	\$33.00
28207	Ornamental cast iron double bracket.....	147	41.50

# Golden Glow Lantern-Floodlights

## Cast Iron Standards



Foundation Plan, Standards Nos.  
28190, 28202, 28203, 28715, 28716



Foundation Plan—Standard No.  
28201

Cast iron standards, or poles, for supporting Golden Glow lantern type floodlighting projectors are supplied in various sizes to suit all lanterns for either single mounting or double mounting on brackets.

Recommended combinations of standards, lanterns, capitals where necessary and brackets for double lantern installations are covered by the following table:

### SINGLE LANTERN ASSEMBLIES

Standard No.	With Lantern No.	Required Capital No.	Bracket No.
28202	28078	28170	None
28190	28078	28170	None
28203	28078	28170	None
28203	28084	28170	None
28201	28167	None	None

### DOUBLE LANTERN ASSEMBLIES

Standard No.	With Lantern No.	Required Capital No.	Bracket No.
28715	2-28078	2-28170	28208
28716	2-28078	2-28170	28208
28716	2-28084	2-28170	28208
28201	2-28167	None	28207

Several of these combinations are illustrated on the succeeding pages.

Dimension diagrams above in conjunction with the table below give all important over-all dimensions and foundation plans are also shown in connection with the diagrams.

All standards are given one primer coat of paint.

### CAST IRON STANDARDS

List No.	Dimensions in Inches					Approximate Weight	List Price Each
	A	B	C	D	E		
28202	72	15	3 1/2	3	5	160 lbs.	\$37.20
28190	106	15	3 1/2	3	5	225 lbs.	41.40
28715	106	15	3 1/2	6	5	230 lbs.	41.40
28203	131	15	3 1/2	3	5	305 lbs.	51.60
28716	131	15	3 1/2	6	5	310 lbs.	51.60
28201	144	22	5 1/2	6	8	675 lbs.	87.00

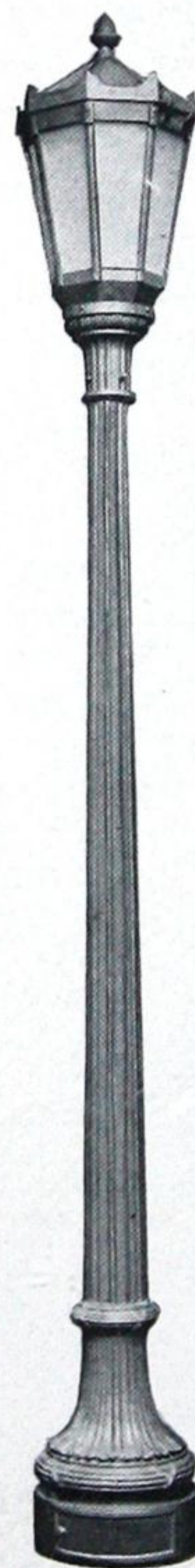


Illustration shows assembly consisting of 1 No. 28078 lantern with 9-inch reflector.  
1 No. 28170 capital.  
1 No. 28190 cast iron standard.  
Height to light center, 125 inches.  
Height overall, 140 inches.  
Approximate weight, 298 pounds.

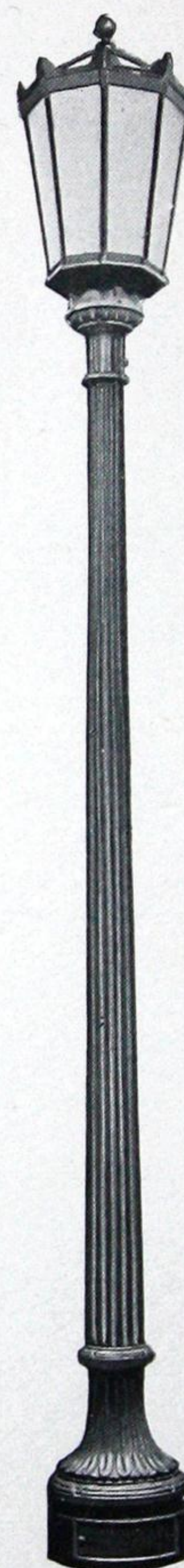


Illustration shows assembly consisting of No. 28084 lantern with 14-inch reflector.  
No. 28170 capital.  
No. 28203 cast iron standard.  
Height to light center, 157 inches.  
Height overall, 172 inches.  
Approximate weight, 390 pounds.

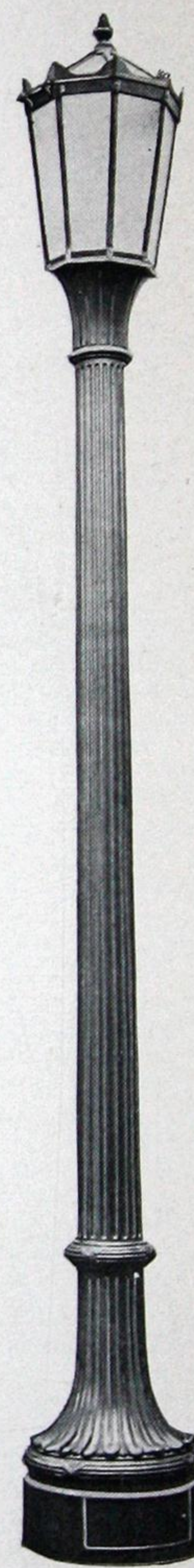


Illustration shows assembly consisting of 1 No. 28167 lantern with 14-inch reflector.  
1 No. 28201 cast iron standard.  
Height to light center, 169 inches.  
Height overall, 184 inches.  
Approximate weight, 762 pounds.

# Golden Glow Lantern-Floodlights

Cast Iron Standards

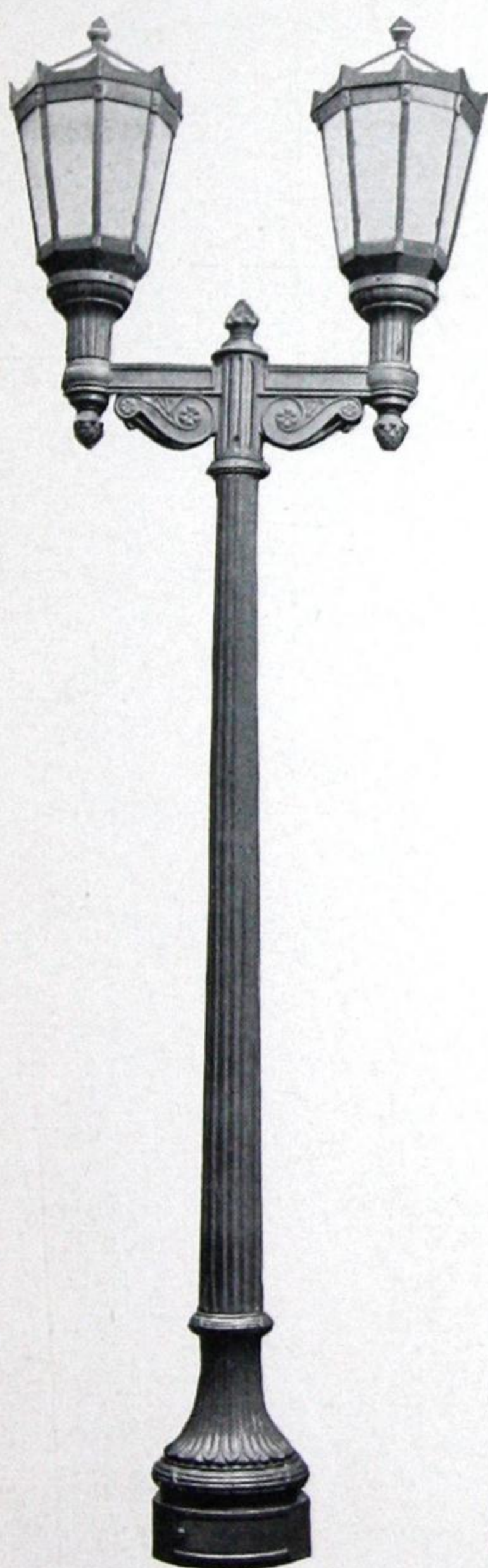


Illustration shows assembly consisting of 2 No. 28078 lanterns with 9-inch reflectors.  
 2 No. 28170 capitals.  
 1 No. 28208 double bracket.  
 1 No. 28715 cast iron standard.  
 Height to light center, 134 inches.  
 Height overall, 149 inches.  
 Approximate weight, 416 pounds.

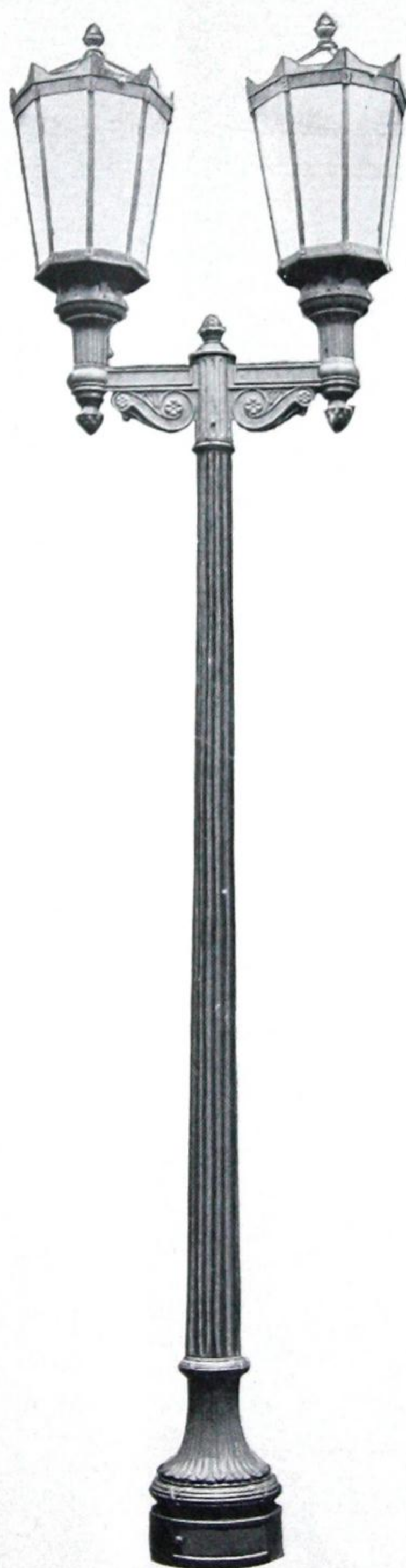


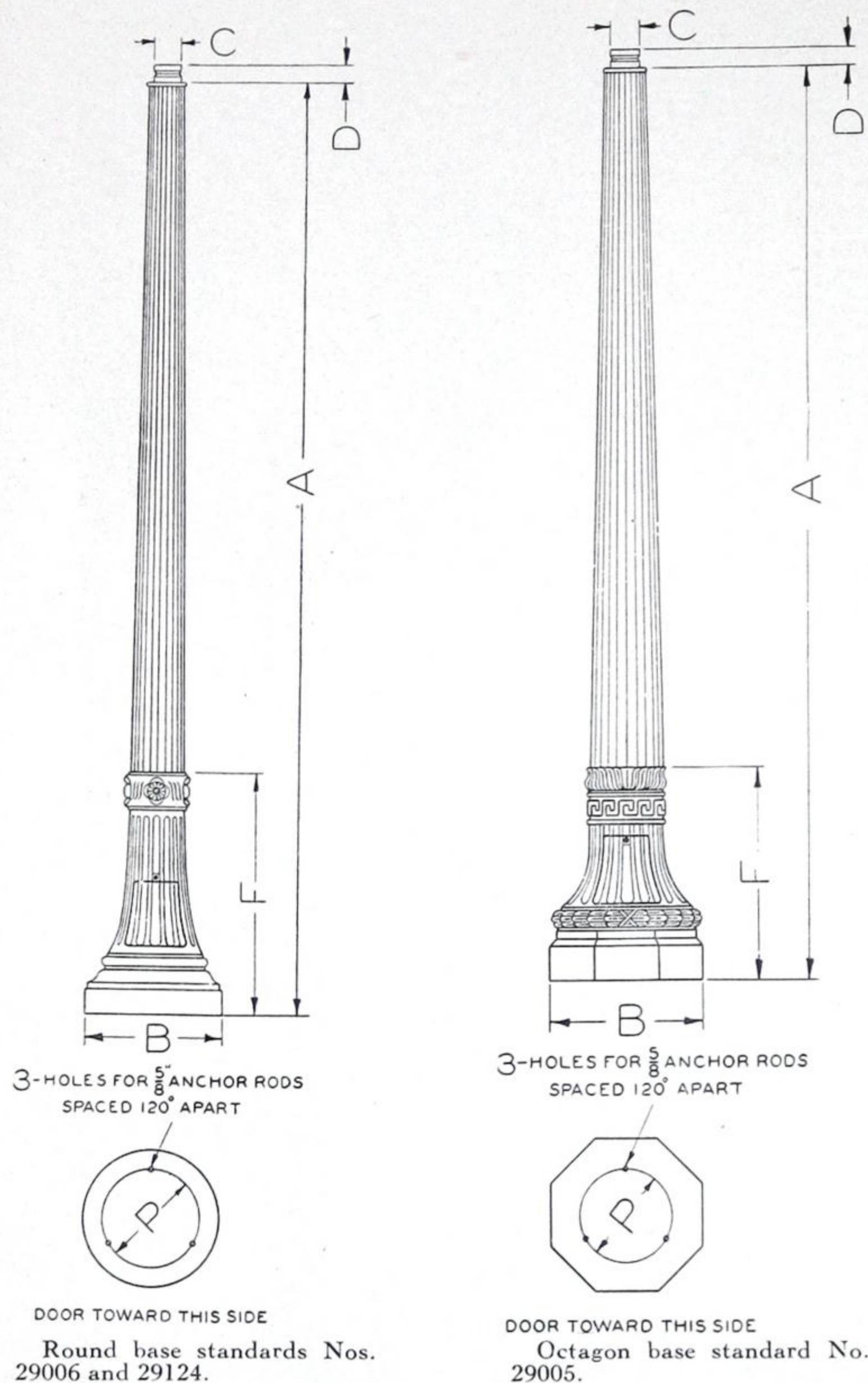
Illustration shows assembly consisting of 2 No. 28084 lanterns with 14-inch reflectors.  
 2 No. 28170 capitals.  
 1 No. 28208 double bracket.  
 1 No. 28716 cast iron standard.  
 Height to light center, 166 inches.  
 Height overall, 181 inches.  
 Approximate weight, 540 pounds.



Illustration shows assembly consisting of 2 No. 28167 lanterns with 14-inch reflectors.  
 1 No. 28201 cast iron standard.  
 1 No. 28207 double bracket.  
 Height to light center, 180 inches.  
 Height overall, 195 inches.  
 Approximate weight, 996 pounds.

# Golden Glow Lantern-Floodlights

## Pressed Steel Standards



Pressed steel standards or poles for supporting Golden Glow floodlight lantern type projectors are listed below. They are made up of a main shaft consisting of two thicknesses of No. 22 U. S. gauge copper bearing steel, lock seamed, die fluted and firmly pressed together; no solder or rivets being used. Joints are on the inside so that outside surfaces are smooth and clean and both inside and outside surfaces are protected against weather conditions by being heavily galvanized.

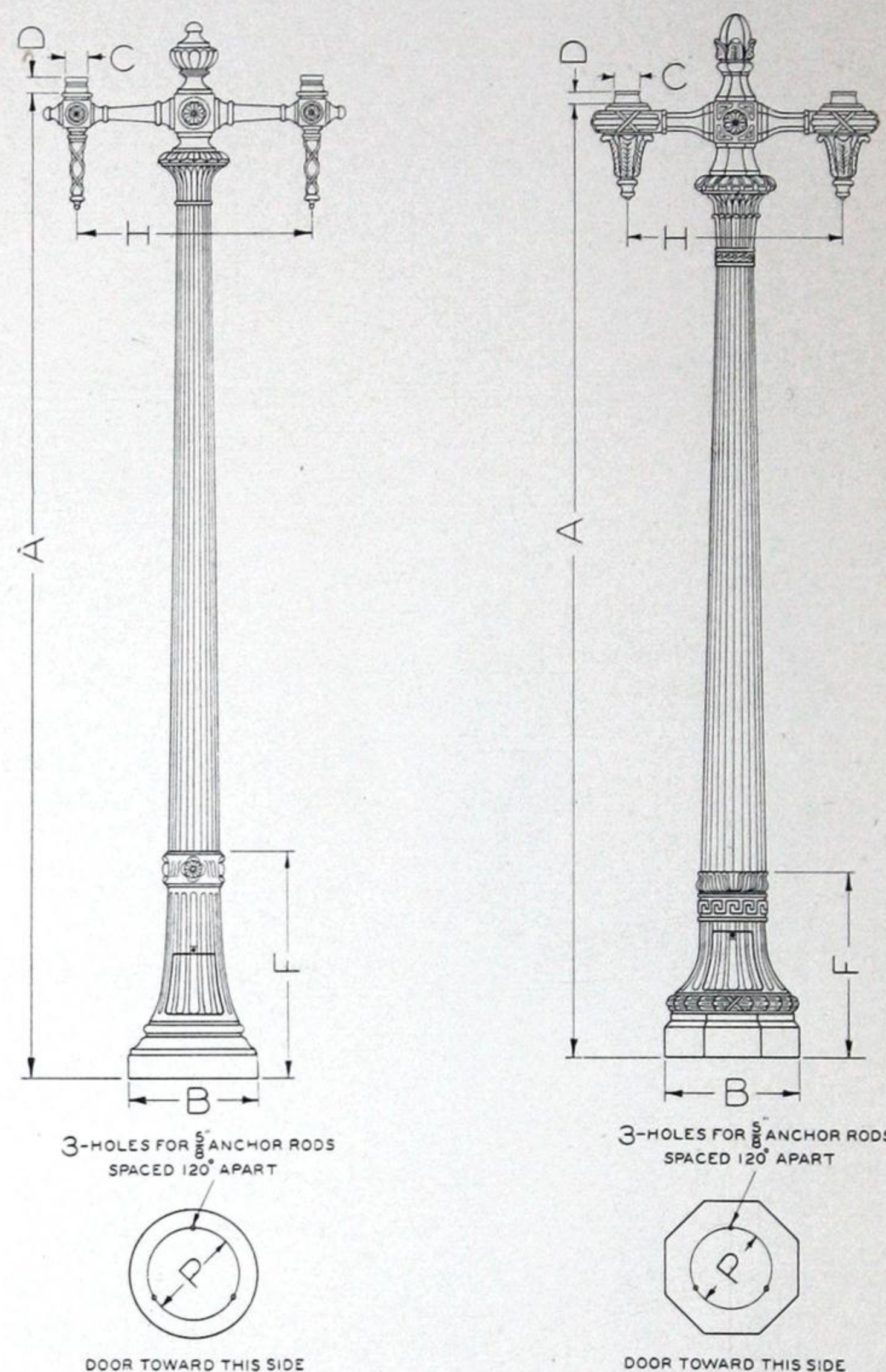
Base and top fittings are made of cast iron and complete assemblies are held in position by means of three steel anchor rods set in the concrete foundation and anchored to the top portion of the base. Three tie rods then extend from the base to the top of the standard, the assembly resulting in great strength combined with lightness in weight and ability to stand sudden impact without falling.

Recommended combinations of standards, lanterns and capitals where necessary, for both single and double installations are covered by the following table.

### SINGLE LANTERN ASSEMBLIES

Standard No.	With Lantern No.	Required Capital No.
29654	28078	28170
*29006	28078	28170
29124	28084	28170
*29005	28078	28170
*29005	28084	28170
*29006	28084	28170

\*These combinations are illustrated on the following pages.



### DOUBLE LANTERN ASSEMBLIES

Standard No.	With Lantern No.	Required Capital No.
*29122	2-28078	2-28170
*29123	2-28078	2-28170
29125	2-28084	2-28170
*29123	2-28084	2-28170
*29122	2-28084	2-28170

\*These combinations are illustrated on the following pages.

Dimension diagrams above in conjunction with listing below give all important overall dimensions and foundation plans are also shown in connection with the diagrams.

All standards are given one primer coat of paint.

### SINGLE STANDARDS

List No.	Base	Dimensions in Inches						Approx. Weight	List Price Each
		A	B	C	D	F	H		
29654	Round...	115	13	3 1/2	1 3/4	20	..	127 lbs.	\$38.25
29006	Round...	146	16 1/2	3 1/2	1 3/4	27	..	191 lbs.	50.25
29124	Round...	165	20	3 1/2	1 3/4	36	..	266 lbs.	66.00
29005	Octagon	143 3/4	18	3 1/2	1 3/4	24 3/4	..	210 lbs.	57.75

### DOUBLE STANDARDS

29122	Round...	156	20	3 1/2	2 1/2	36	36	360 lbs.	\$92.25
29125	Round...	175	20	3 1/2	2 1/2	36	36	371 lbs.	93.75
29123	Octagon	151	21	3 9/16	1 3/4	29	35	438 lbs.	114.75

# Golden Glow Lantern-Floodlights

Pressed Steel Standards

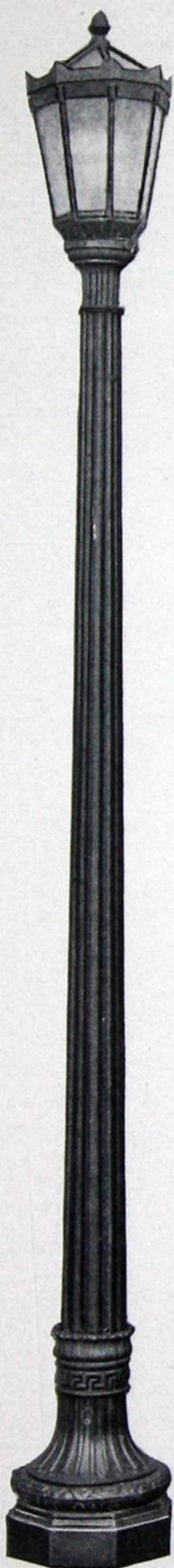


Illustration shows assembly consisting of  
1 No. 28078 lantern with 9-inch reflector.  
1 No. 28170 capital.  
1 No. 29005 pressed steel standard.  
Height to light center, 163 inches.  
Height overall, 178 inches.  
Approximate weight, 273 pounds.

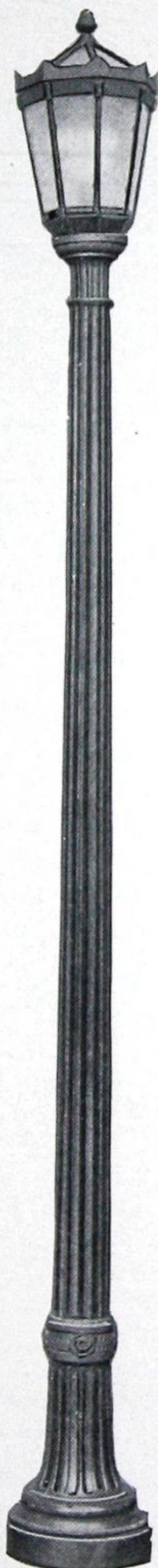


Illustration shows assembly consisting of  
1 No. 28078 lantern with 9-inch reflector.  
1 No. 28170 capital.  
1 No. 29006 pressed steel standard.  
Height to light center, 165 inches.  
Height overall, 180 inches.  
Approximate weight, 254 pounds.

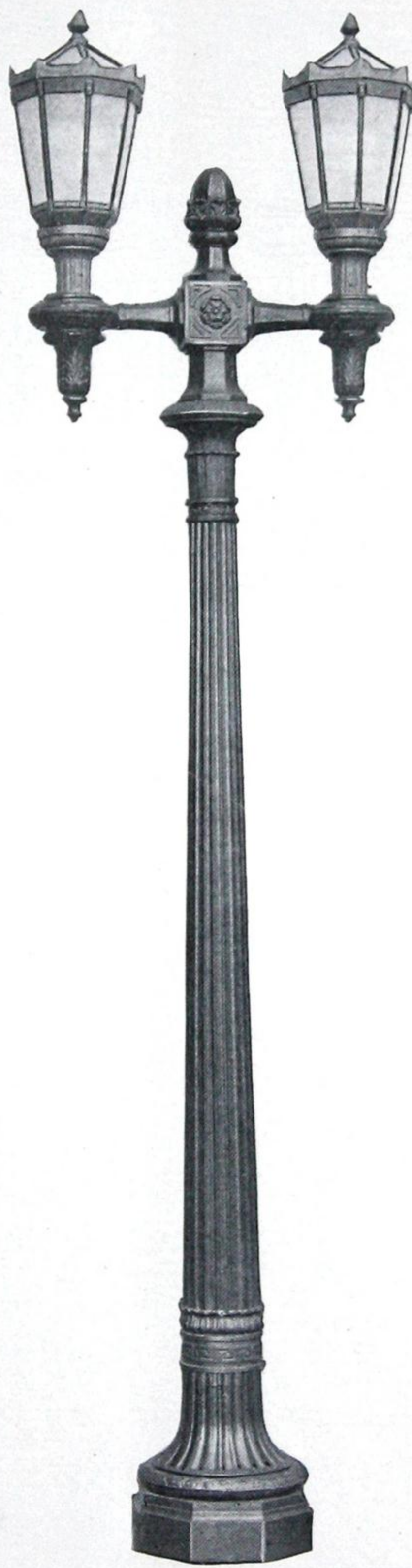


Illustration shows assembly consisting of  
2 No. 28078 lanterns fitted with 9-inch diameter reflectors.  
2 No. 28170 capitals.  
1 No. 29123 pressed steel standard with double bracket.  
Height to light center, 170 inches.  
Height overall, 185 inches.  
Approximate weight, 564 pounds.

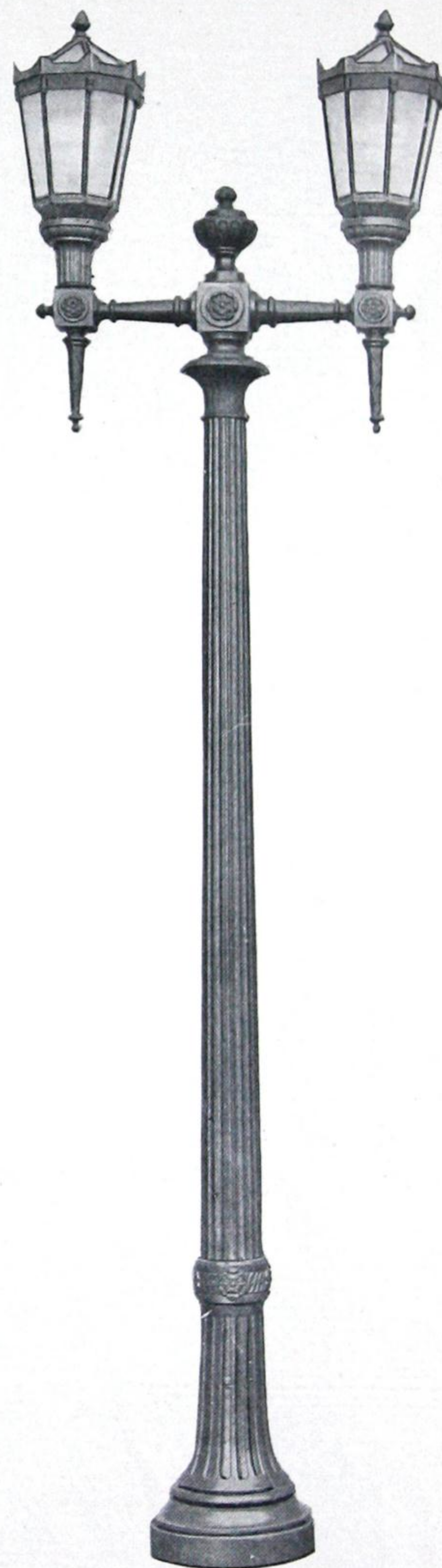


Illustration shows assembly consisting of  
2 No. 28078 lanterns fitted with 9-inch diameter reflectors.  
2 No. 28170 capitals.  
1 No. 29122 pressed steel standard with double bracket.  
Height to light center, 179 inches.  
Height overall, 190 inches.  
Approximate weight, 486 pounds.

# Golden Glow Lantern-Floodlights

Pressed Steel Standards

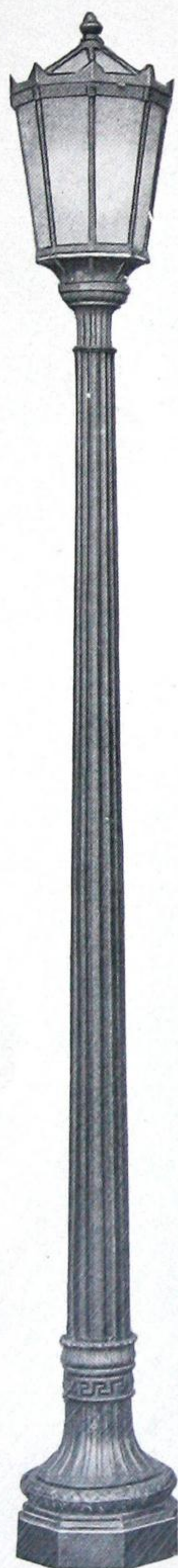


Illustration shows assembly consisting of  
1 No. 28084 lantern with 14-inch reflector.  
1 No. 28170 capital.  
1 No. 29005 pressed steel standard.  
Height to light center, 170 inches.  
Height overall, 185 inches.  
Approximate weight, 295 pounds.



Illustration shows assembly consisting of  
1 No. 28084 lantern with 14-inch reflector.  
1 No. 28170 capital.  
1 No. 29006 pressed steel standard.  
Height to light center, 172 inches.  
Height overall, 187 inches.  
Approximate weight, 276 pounds.

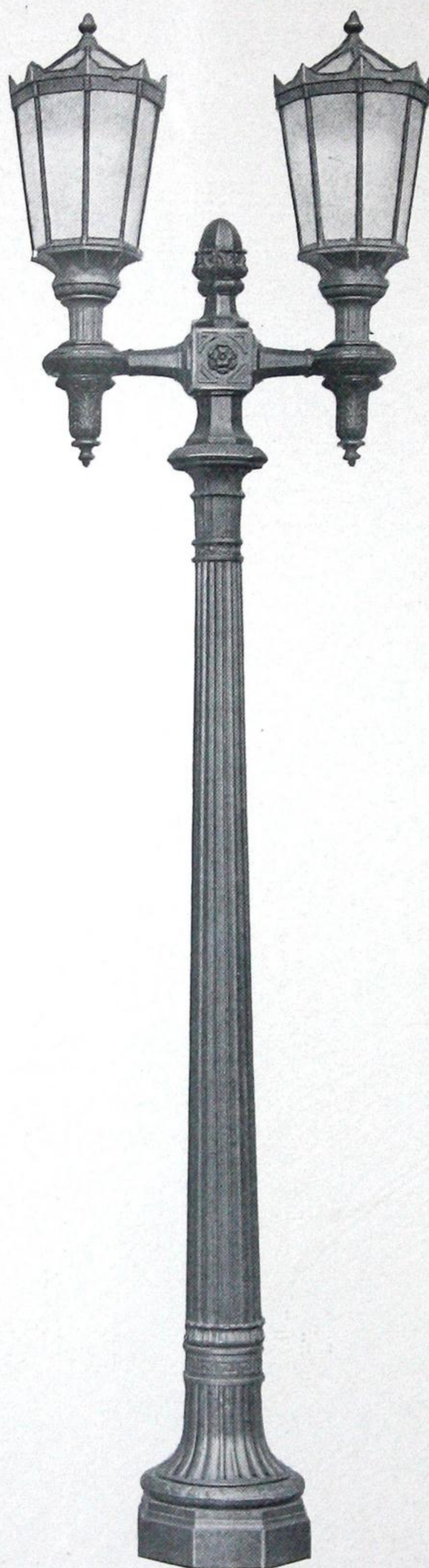


Illustration shows assembly consisting of  
2 No. 28084 lanterns fitted with 14-inch diameter reflectors.  
2 No. 28170 capitals.  
1 No. 29125 pressed steel standard with double bracket.  
Height to light center, 177 inches.  
Height overall, 192 inches.  
Approximate weight, 608 pounds.

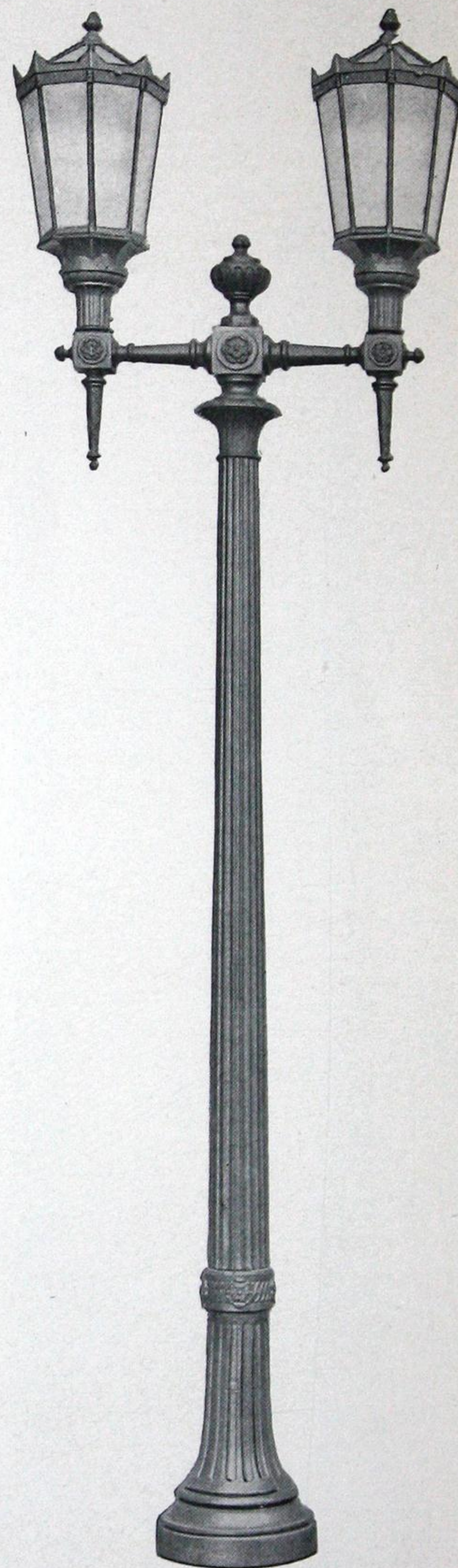


Illustration shows assembly consisting of  
2 No. 28084 lanterns fitted with 14-inch diameter reflectors.  
2 No. 28170 capitals.  
1 No. 29122 pressed steel standard with double bracket.  
Height to light center, 182 inches.  
Height overall, 197 inches.  
Approximate weight, 530 pounds.

# Golden Glow Lantern-Floodlights

## Installation of Pressed Steel Standards

Pressed metal shafts are reinforced with steel anchor and tie rods extending from concrete sub-base to topmost part of the standard.

Figure 1 shows method of installing steel anchor foundation rods in concrete foundation, also conduit for electric wire.

Figure 2 illustrates the parts which make up the base and shows method of assembling.

Figure 3 illustrates base completely assembled and ready for the installation of the shaft of the standard.

Figure 4 illustrates the various parts which make up a complete standard with double bracket.

Figure 5 illustrates a sectional view of the completed installation with lanterns in place.

Pressed steel standards combine pressed metal shafts, steel anchor and tie rods; and lead gaskets serve as shock and vibration absorbers to insure safety and long life to glassware. These standards are always made with base, shaft and lighting units as separate parts. The ornamental bases, arms, brackets and miscellaneous cast parts are made of the best grade of tough grey foundry pig iron. Illustrations show in pictorial manner the method of building up these standards step by step.

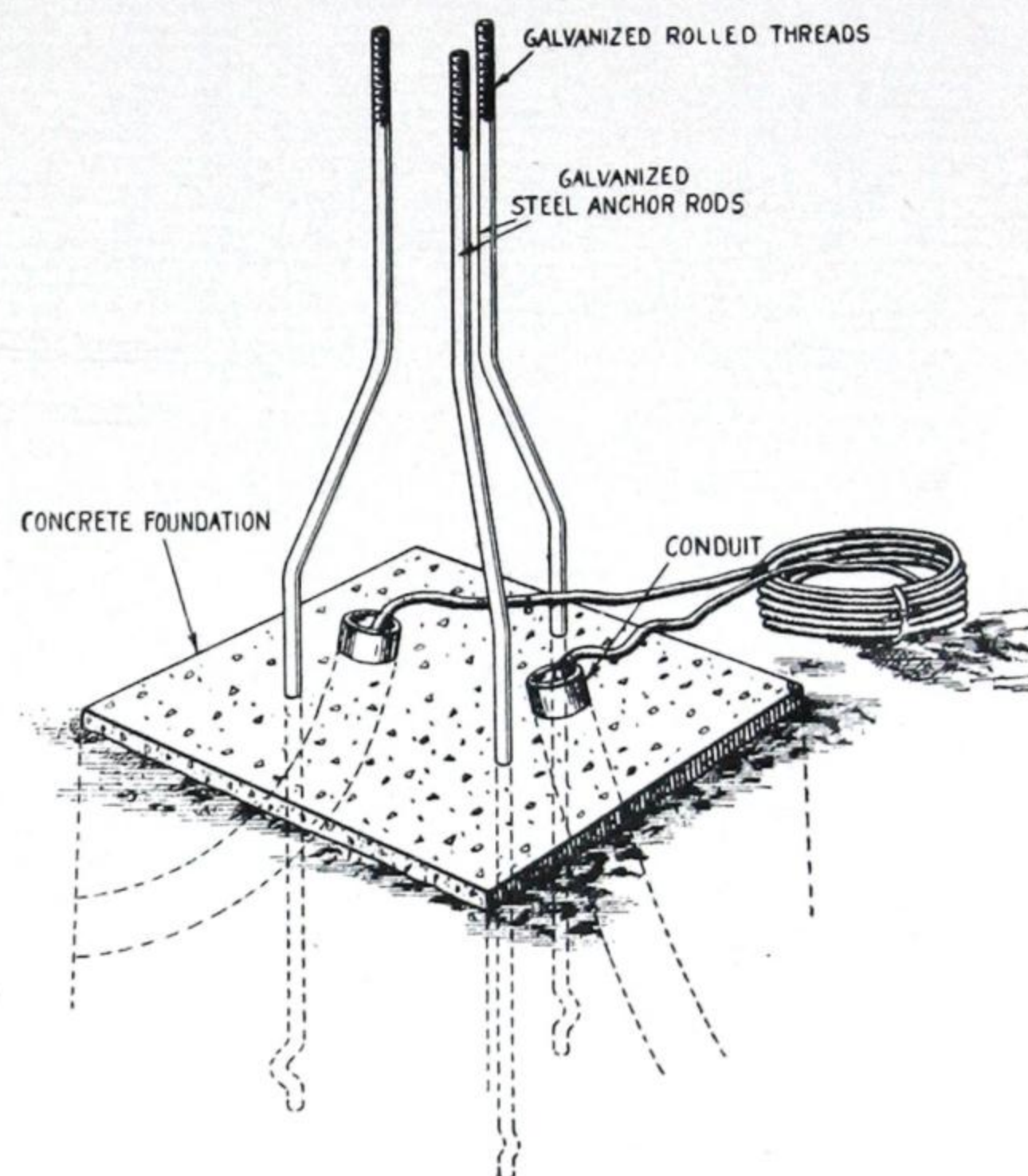


Fig. 1. Anchor rods in position

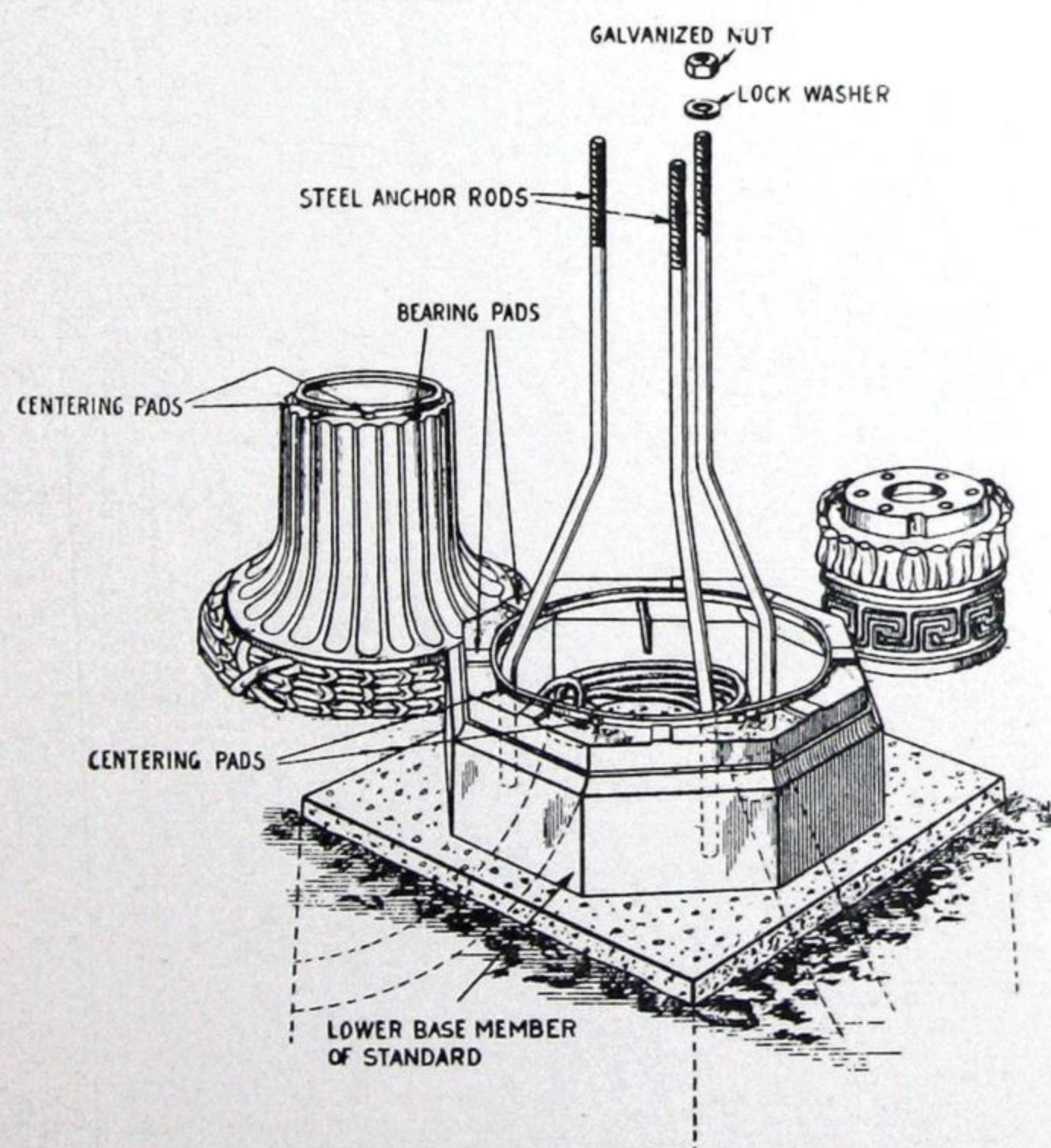


Fig. 2. Method of assembling base.

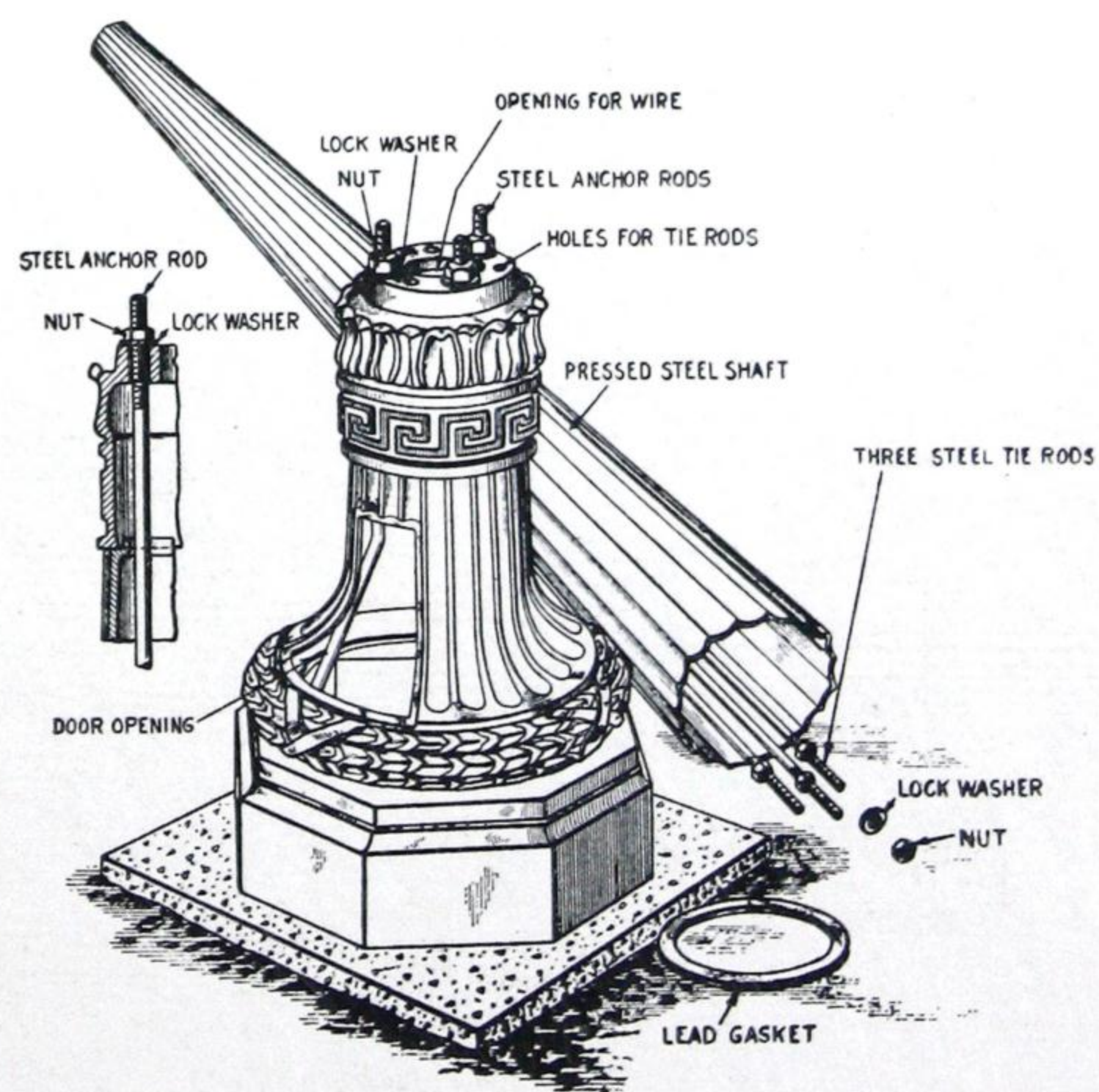


Fig. 3. Base assembled, leveled and tightened down ready for shaft.

# Golden Glow Lantern-Floodlights

## Installation of Pressed Steel Standards

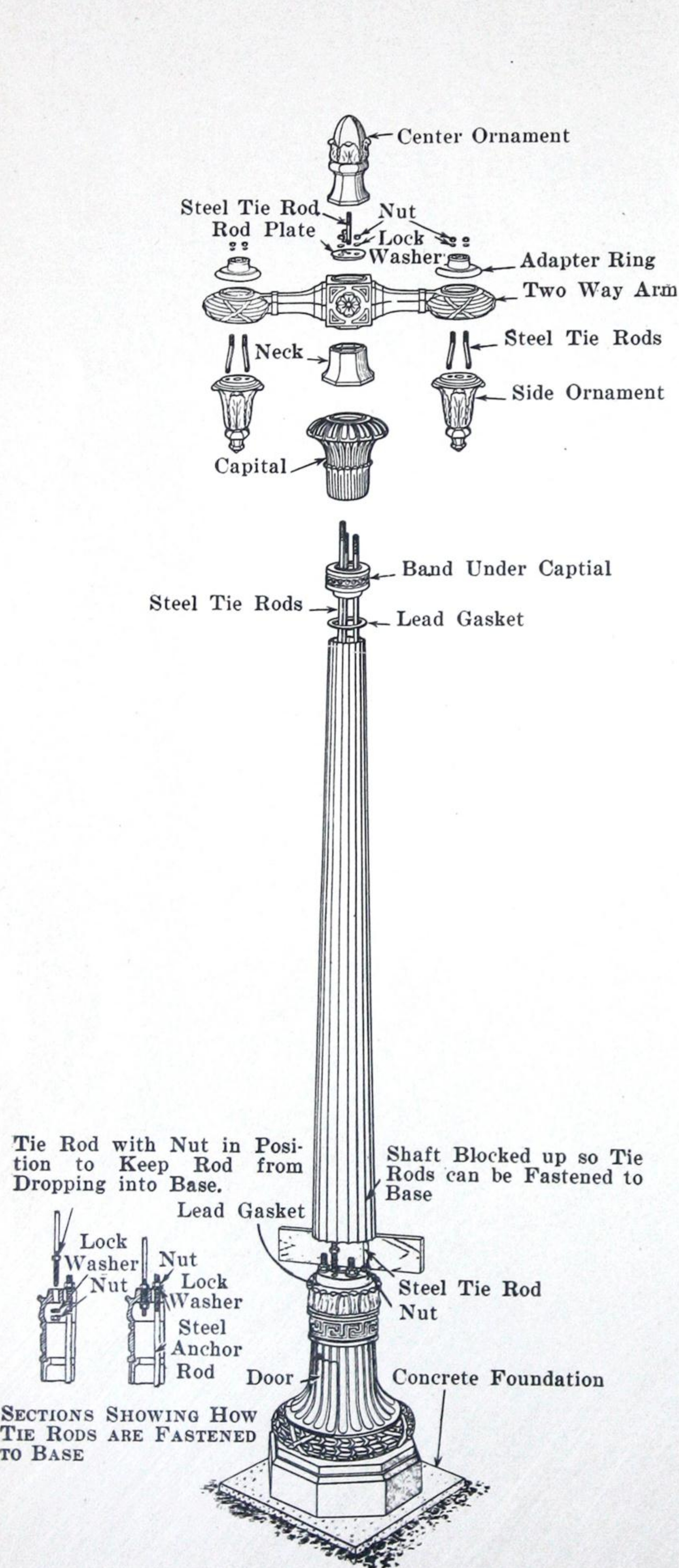


Fig. 4. General assembly of double bracket type standard

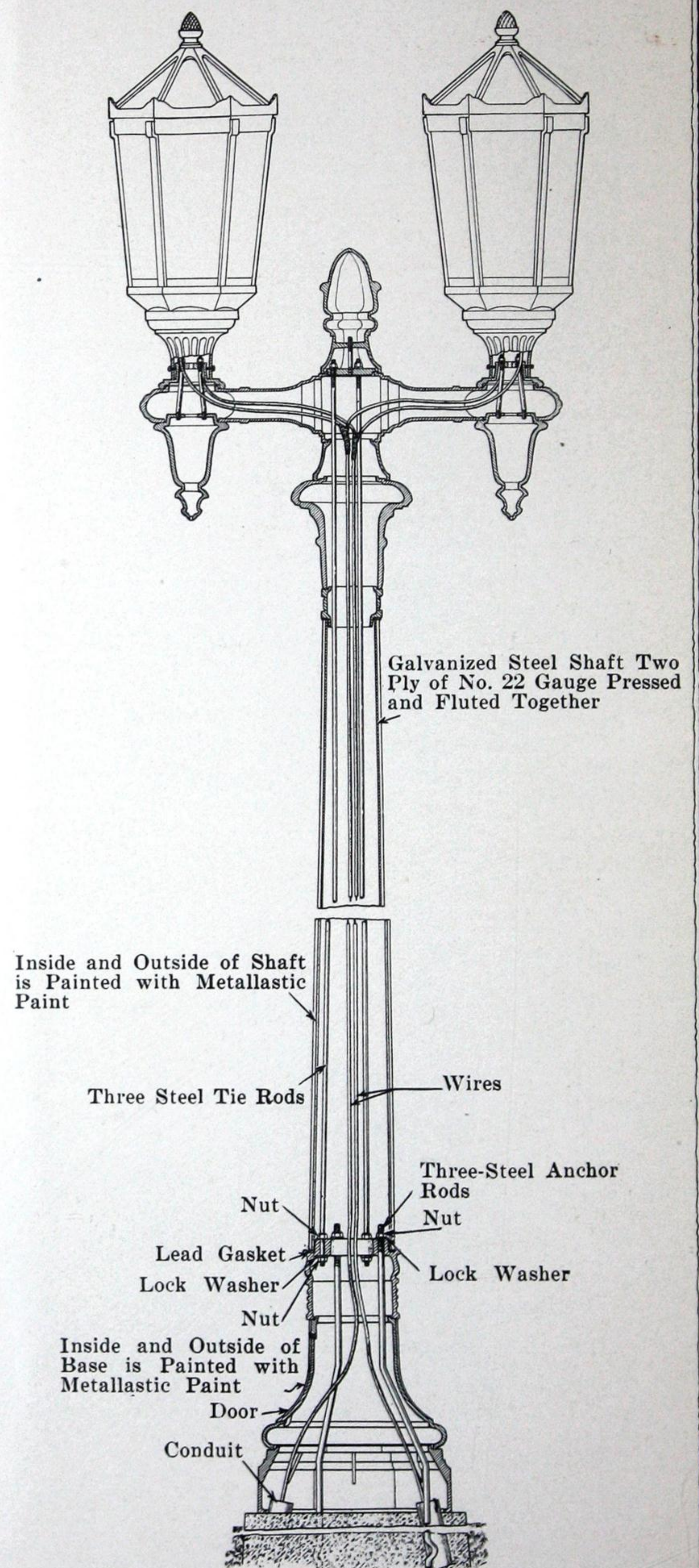
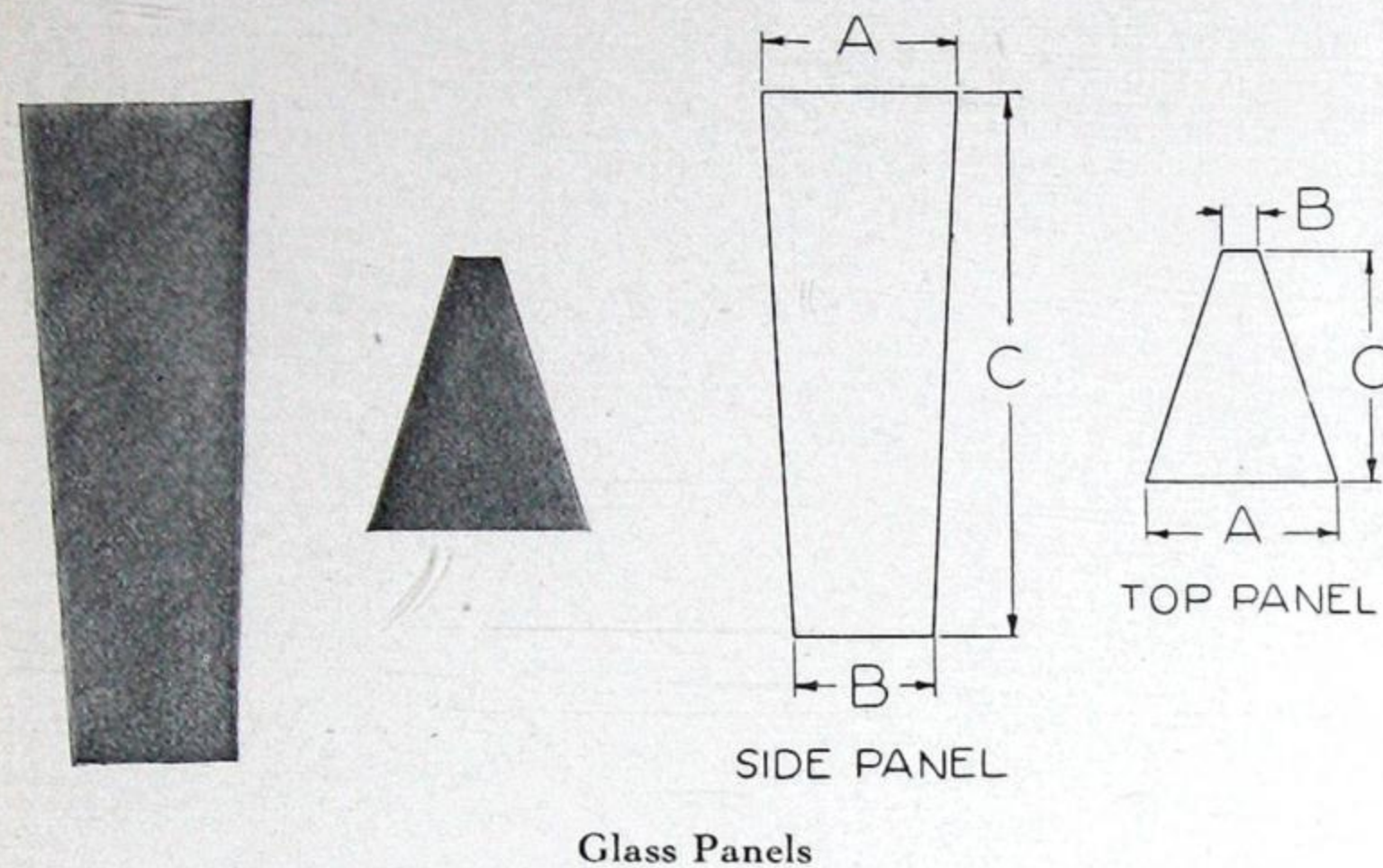


Fig. 5. Sectional view of completed installation.

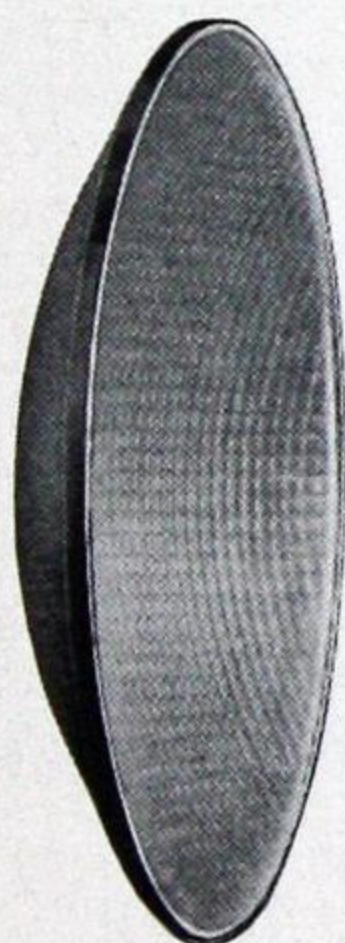
# Golden Glow Lantern-Floodlights

## Parts for Type L Lanterns



Dimensions of glass top and side panels are as follows:

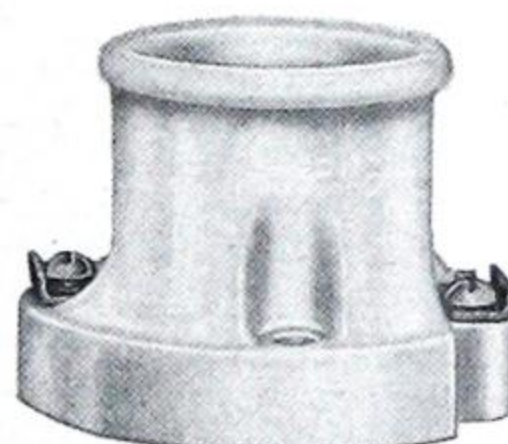
List No.	A	B	C	Thickness
28645-46	6 $\frac{3}{8}$	4 $\frac{9}{16}$	17 $\frac{7}{8}$	$\frac{1}{8}$
28647-48	5 $\frac{1}{8}$	3 $\frac{11}{16}$	13 $\frac{1}{4}$	$\frac{1}{8}$
28649	6 $\frac{1}{8}$	1 $\frac{3}{4}$	7 $\frac{5}{8}$	$\frac{1}{8}$
28650	5 $\frac{1}{4}$	$\frac{3}{4}$	6 $\frac{3}{4}$	$\frac{1}{8}$



Reflector



No. 28769



No. 29003

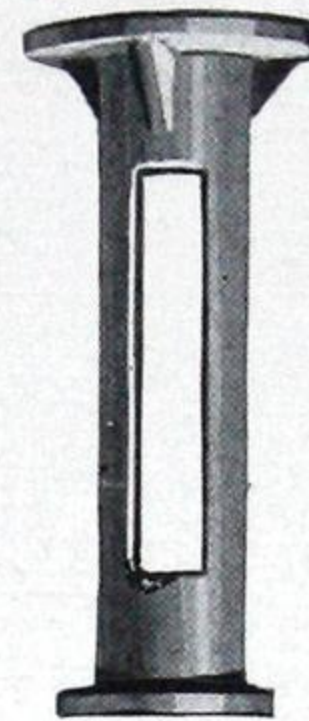


No. 32425

Listed below are repair parts for Golden Glow types L-918 and L-1419 lantern floodlight projectors before described.

List No.	List Price Each
27956 Crystal prismatic glass reflector, 9-in. diameter	\$11.25
27565 Crystal prismatic glass reflector, 14-in. diameter	26.25
28647 Syenite glass side panel for type L-918 lantern	.45
28650 Syenite glass top panel for type L-918 lantern	.25
28645 Syenite glass side panel for type L-1419 lantern	.65
28649 Syenite glass top panel for type L-1419 lantern	.30
28648 Double frosted glass side panel for type L-918 lantern	.60
28646 Double frosted glass side panel for type L-1419 lantern	.85
28769 Mogul socket for 9-in. and 14-in. reflectors	1.45
32425 Medium socket for bottom of type L-918 lantern	.30
29003 Mogul socket for bottom of type L-1419 lantern	.90

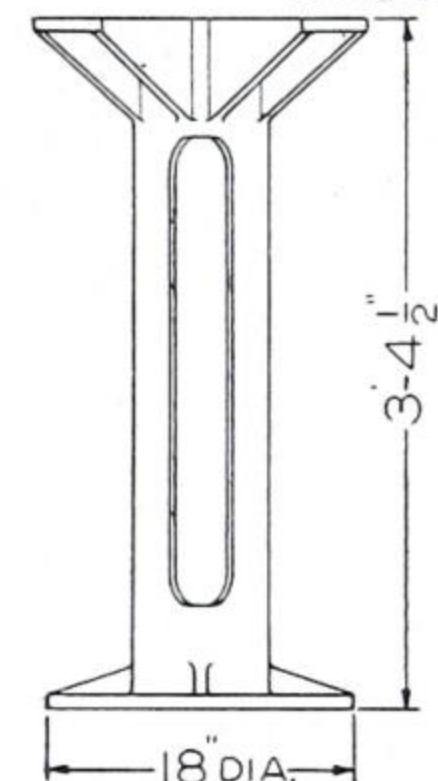
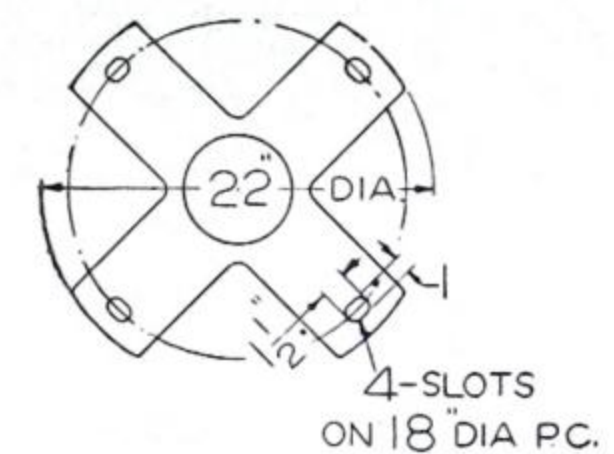
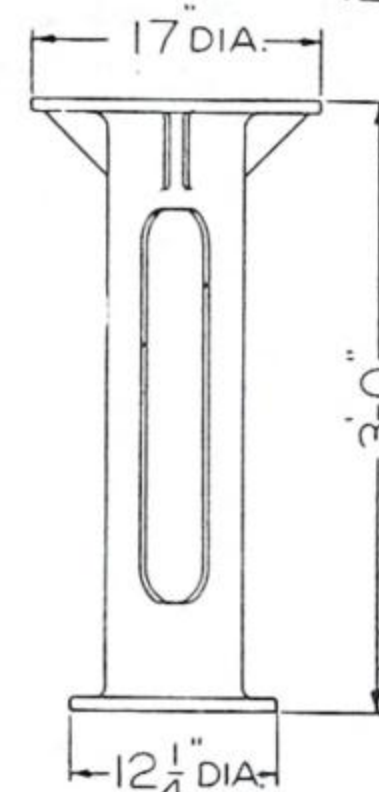
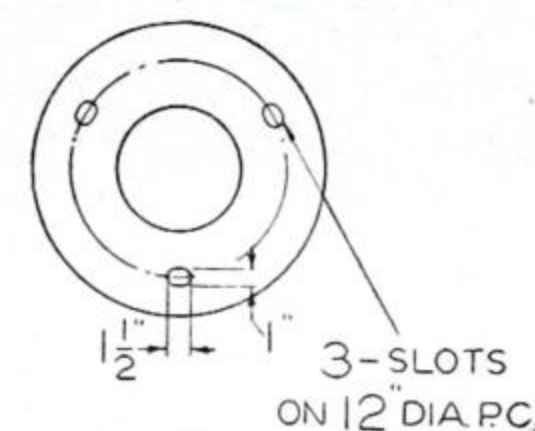
## Sub Bases for Cast Iron Standards



No. 29128



No. 29129



Anchor sub bases for cast iron standards before listed are used where concrete foundations are not desired. No. 29128 fits all cast iron standards with the exception of No. 28201, the latter requiring sub base No. 29129.

Diagrams give essential dimensions.

List No.	List Price Each
29128 Cast iron sub base, standard size	\$13.20
29129 Cast iron sub base, extra large	23 40

## Incandescent Projector Lamps

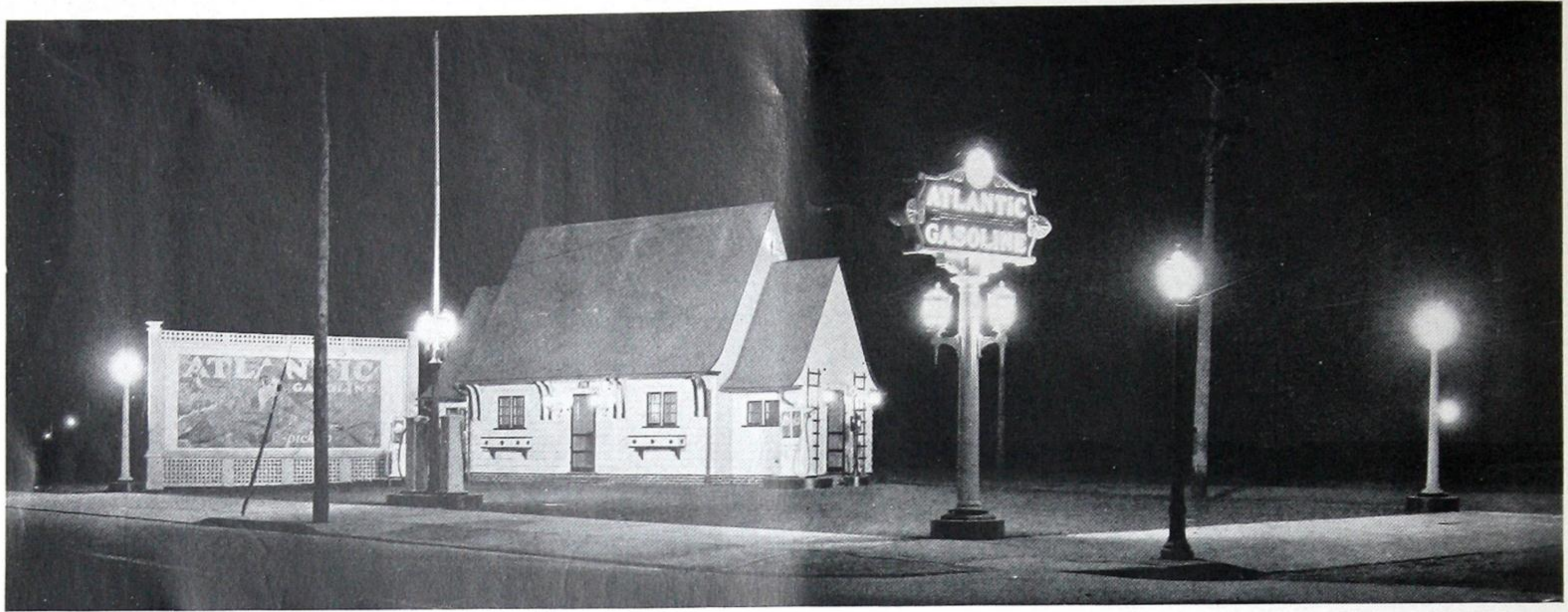
Mazda C concentrated filament incandescent lamps listed below are designed especially for use in Golden Glow Lantern Floodlights.

All lamps having style PS bulb may be burned in any position, while all lamps having style P or G bulbs can be burned in any position except within 45 degrees of the vertical base up.

List No.	Total Watts	Volt-age	Style Bulb	Base	Std. Pkg.	List Price Each
44909	200	115	PS-30	Med.	24	\$ .80
23356	300	115	PS-35	Mog.	24	1.25
22514	500	115	PS-40	Mog.	12	2.00
22133	500	115	G-40	Mog.	12	3.25
44917	750	115	PS-52	Mog.	8	3.75
44919	1000	115	PS-52	Mog.	8	4.00
44716	Socket adaptor for Mogul to medium base 100					.35

# Golden Glow Lantern-Floodlights

## Installations



Many stations of the Atlantic Refining Company, Philadelphia, are using Golden Glow Lantern-Floodlights.



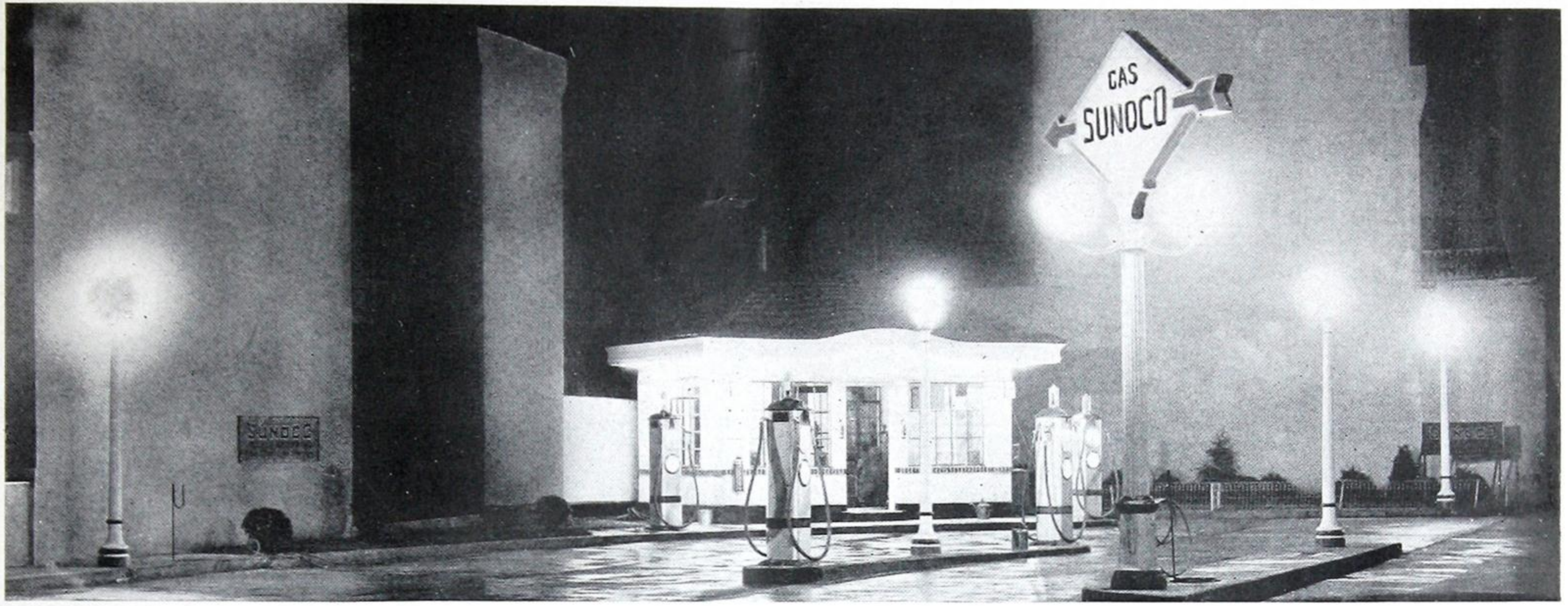
The Tide Water Oil Company, Philadelphia, have several outstanding Golden Glow Lantern-Floodlight installations.



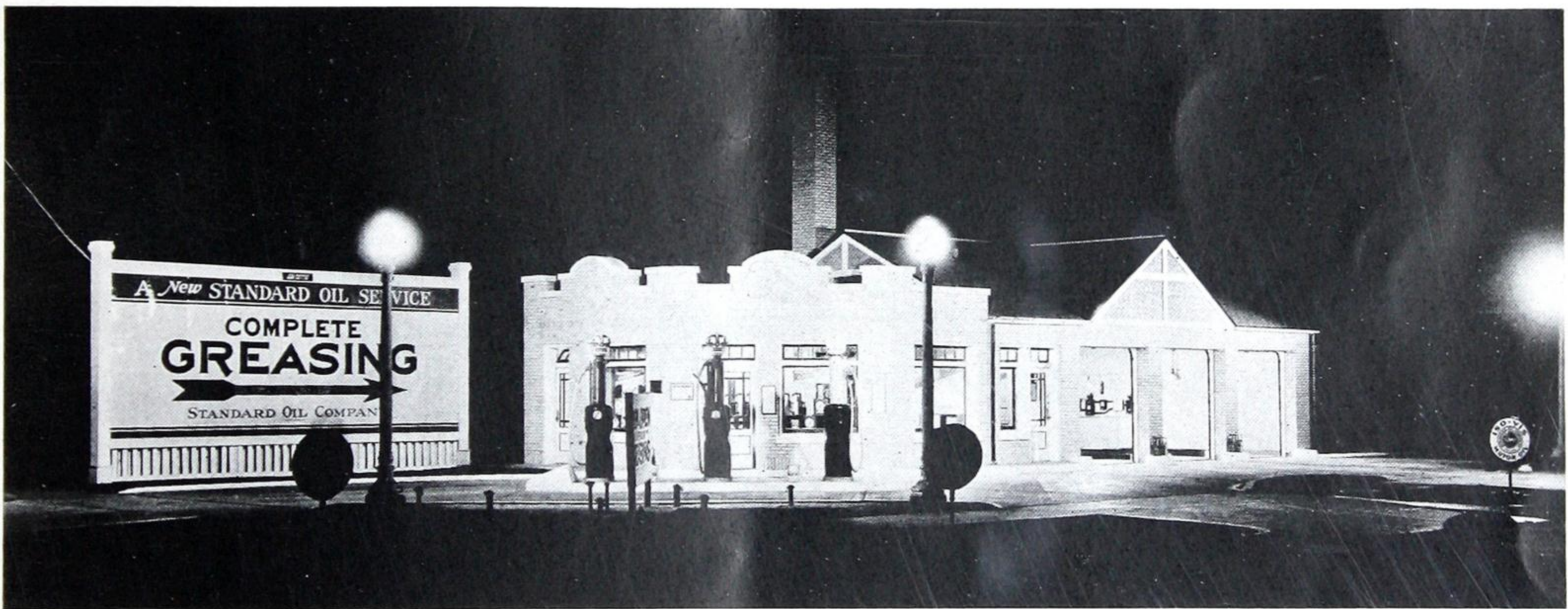
The Demmy Oil Company, Scranton, Pa., attract the night traveler with light and beauty.

# Golden Glow Lantern-Floodlights

## Installations



Golden Glow Lantern-Floodlights illuminate many stations of the Sun Oil Co., Philadelphia.



The Standard Oil Company also use Golden Glow Lantern-Floodlights.



The Gulf Refining Co., Philadelphia, also use Golden Glow Lantern-Floodlights to attract patronage.



*The Home of Golden Glow Products*  
**ELECTRIC SERVICE SUPPLIES CO.**

*Main Office and Factory*  
17th and Cambria Sts.  
PHILADELPHIA, PA., U. S. A.



GOLDEN GLOW FLOODLIGHTING PROJECTORS  
GOLDEN GLOW LANTERN-FLOODLIGHTS  
GOLDEN GLOW RAILWAY CAR HEADLIGHTS  
GOLDEN GLOW BUS HEADLIGHTS  
GOLDEN GLOW LOCOMOTIVE HEADLIGHTS  
GOLDEN GLOW MINING LOCOMOTIVE HEADLIGHTS